



P 251.923.2111
1501 S. OWA Blvd.
Foley, AL 36535

FOR IMMEDIATE RELEASE: January 25, 2021

Media Contact(s): Kristin Hellmich
(251) 359-8554
khellmich@visitOWA.com

##

Arts & Crafts Festival Coming to OWA
Get ready for a Saturday filled with Art!

(Foley, Alabama) — OWA’s immaculate Downtown entertainment district is the perfect backdrop for Coastal Alabama’s newest Arts and Crafts Festival! Immerse yourself in the sights and sounds of local art, music, and handcrafted goods! This socially distanced and family-friendly event is free to attend and enjoy.

Guests will enjoy live performances from B Street Benny the Acoustic Duo. Their special blend of upbeat acoustic music will broadcast as you stroll the pedestrian-only streets of Downtown OWA and experience a wide variety of local arts and crafts for sale. There will be a special speed art game for adults and children at no additional cost as well as several giant inflatables throughout the festival for kids to enjoy.

This free event will feature new and emerging artists as well as local creators and vendors. Guests can shop their way through Downtown OWA as they create lasting memories with loved ones in a socially distanced outdoor setting. Complete the day with dinner and a show at one of the many restaurants in Downtown OWA.

Downtown OWA is the destination for everyone’s shopping, dining, and entertainment needs! For more information on this exciting new event and to learn more about other favorites like Paula Deen’s Family Kitchen, Legends in Concert, or Fairhope Soap Company, go to VisitOWA.com.

###

About OWA: OWA (*oh-wah*) has become known as a world-class entertainment destination owned and operated by the Poarch Band of Creek Indians. The name OWA, which translates to “big water” in the Muscogee Creek language, was inspired by the 14-acre lake at the center of this unique development. OWA has the feel of a small Southern town that evolved through time with distinct districts, such as Downtown OWA and The Park at OWA, its amusement park. Check VisitOWA.com for full details and the latest events.