



News Release FOR IMMEDIATE RELEASE

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Alice Crann Good's New Book Inspires Young Readers to Take a Break from Electronic Devices and Join a Reading Revolution

"Betsy the Bookworm" tells the story of a loveable wiggler on a wild mission to save libraries and bookstores from extinction

PENSACOLA, Fla. (December 1, 2020) — Written by Pensacola author Alice Crann Good, "Betsy the Bookworm's Book Revolution" is the first book of an inspiring series, focusing on the value and importance of printed books, bookstores and libraries. Great for children aged 3-8, this colorful children's picture book is brimming with fun and action and shares Betsy the Bookworm's passion for reading.

The book introduces us to Betsy the Bookworm, a smart, fun and adventurous character who loves to read. Betsy comes from a long line of proud book lovers and traces her ancestors back hundreds of years to a time when worms ate books because they could not read. But, once they learned to read, the worms fell in love with books and became bookworms – little worms that like to read more than anything else in the whole wide world.

Over time, bookworms became too busy watching TV, playing video games, sending messages on smartphones and wrapping their little heads in earphones. Betsy's bookworm friends wanted computers, iPads and Wi-Fi. Now they wished for mobile devices, not books. This is when Betsy decided to have a book revolution!

"Betsy the Bookworm's Book Revolution" takes children for quite a ride with Betsy as she saves print books, libraries and bookstores, multiplying the number of bookworms around the globe. Because of Betsy, books live!

"Our local bookstores and libraries are such important resources within our communities," said author Alice Crann Good. "My hope is to inspire children to appreciate and value print books, and for Betsy's adventures to fuel their passion for reading. Hopefully, they will become life-long fans of bookstores and libraries."

"Betsy the Bookworm's Book Revolution" can be purchased by bookstores and libraries from Ingram Book Group. The book is published by Amazon KDP and IngramSpark. Coming in 2021, Alice Crann Good will release the next two books in the series: "*Betsy the Bookworm and Books to the Rescue*" and "*Betsy the Bookworm and The Case of the Missing Bookcase.*"

For more information, visit: <https://www.amazon.com/Alice-Crann-Good/e/B08PS5GNJC>. You can follow Betsy on Facebook at Facebook.com/Betsy-the-Bookworm.

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ABOUT ALICE CRANN GOOD

Alice Crann Good's successful career has always centered around research-based writing, first as an award-winning journalist and communications specialist, and now as an author of children's books. She believes in the power and benefits of reading in our lives and hopes to help turn children into bookworms. Her Betsy the Bookworm series promotes the value of print books, bookstores and libraries. Coming soon: "Betsy the Bookworm and Books to the Rescue" and "Betsy the Bookworm and The Case of the Missing Bookcase." All of the books are full of fun and action and show how books are super cool! Alice lives in Pensacola, Florida, with her husband, Thomas Good. Their cottage brims with all kinds of books and magazines. And, yes, she has a library card.