



FOR IMMEDIATE RELEASE

## Garman Named Andrews Institute and Gulf Breeze Hospital Marketing Manager

**PENSACOLA, Fla. (Jan. 29, 2021)** – Baptist Health Care (BHC) has selected Christian Garman to serve as the marketing manager for Andrews Institute for Orthopaedics & Sports Medicine and Gulf Breeze Hospital.

A longtime northwest Florida resident, Garman will serve as the lead on Andrews Institute and Gulf Breeze Hospital public relations, media relations, social media and strategic communication efforts. He'll work closely and collaboratively with leaders to develop and implement communication strategies, all geared toward supporting the organization's Mission of helping people throughout life's journey.

Garman earned his master's degree in strategic communication and leadership at the University of West Florida (UWF), and he holds a bachelor's degree in communication arts/telecommunications and film, also from UWF. He spent almost 20 years as the morning meteorologist at WEAR TV in Pensacola before retiring from that role at the end of 2016. He's spent the last four years working at the University of West Florida.

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For more information, please contact Christian Garman at 850.916.8571 or [Christian.Garman@bhcpns.org](mailto:Christian.Garman@bhcpns.org).

### *About Baptist Health Care*

*Baptist Health Care is a community-owned, not-for-profit health care organization based in northwest Florida that is committed to helping people throughout life's journey. The organization is a proud member of the Mayo Clinic Care Network. A 2003 Malcolm Baldrige recipient, Baptist continuously strives to be a national leader in quality and service. Baptist Health Care includes three hospitals, four medical parks, Andrews Institute for Orthopaedic & Sports Medicine, Lakeview Center and a large network of primary care and specialty physicians. With more than 7,300 employees and employed physicians, Baptist Health Care is the second largest non-governmental employer in northwest Florida.*

*Baptist Health Care • Baptist Hospital • Gulf Breeze Hospital • Jay Hospital • Lakeview Center • Baptist Medical Park – Nine Mile • Baptist Medical Park – Navarre • Baptist Medical Park – Pace • Baptist Medical Park – Airport • Andrews Institute • Baptist Medical Group • Baptist Heart & Vascular Institute • Cardiology Consultants • Baptist Health Care Foundation*