



PRESS RELEASE

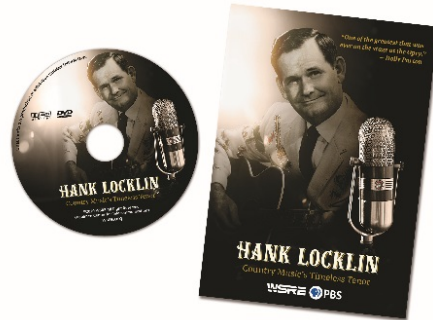
FOR IMMEDIATE RELEASE

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WSRE's Hank Locklin documentary now on DVD with bonus content

Special fundraising broadcasts will support the WSRE-TV Foundation next week



PENSACOLA, Fla., March 12, 2021 — “Hank Locklin: Country Music’s Timeless Tenor,” a documentary produced by local PBS member station WSRE, is being offered on DVD with producers’ commentary and 20 minutes of bonus content featuring Dolly Parton, William Lee Golden, Charley Pride, Dwight Yoakam and others. The film explores the music and career of the Grand Ole Opry star from Santa Rosa County and examines his biggest hits: “Please Help Me, I’m Falling” and the self-penned “Send Me the Pillow You Dream On.”

WSRE is taking orders for the new DVD as part of the station’s current on-air fundraising drive and during broadcasts of the documentary at 7 p.m. Wednesday, March 17—aptly scheduled to air on St. Patrick’s Day in consideration of Locklin’s Irish-style tenor voice and trademark clover stage suits—and at 7 p.m. Saturday, March 20.

In addition to the DVD, the film is available for streaming on PBS Passport, an on-demand option for station supporters. Learn more at wsre.org/HankLocklinFilm.

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About WSRE: WSRE, a PBS member station licensed to the Pensacola State College District Board of Trustees and supported by the WSRE-TV Foundation, serves as a critical media source for trusted content and a safe media space for children to grow and learn.