

Ronald McDonald House Charities of Northwest Florida

5200 Bayou Blvd., Pensacola, FL 32503
Phone: 850-477-2273 | Fax: 850-477-7607
Website: www.rmhc-nwfl.org



PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Ashley Gillis, Community Relations Manager
(850) 477-2273 | ashley@rmhc-nwfl.org

Help Families at the Ronald McDonald House By Wearing Your Casual for Kids T-shirt on April 30th

March 19, 2020—Pensacola, Fla.— Ronald McDonald House Charities of Northwest Florida (RMH) has kicked off its largest event, Casual for Kids. All participants are invited to take a casual day and wear their Casual for Kids t-shirt on the big day – Friday, April 30th.

Casual for Kids is a day for businesses, groups, and individuals to wear their Casual for Kids t-shirt to show their support for RMH. This t-shirt fundraiser is a way for our community to get together in support of the families who call our House home every day. This year's t-shirt, presented by Gulf Winds Cares Foundation, features our signature blue color along with all things Ronald McDonald House, the State of Florida, and some of our beloved Pensacola landmarks.

Supporters have the option to purchase t-shirts and socks by donating to Ronald McDonald House through our online store at casualforkids.org or through their team's captain. Team orders are due on Wednesday, March 31st. All orders made online or through a team will be available for pick up at Ronald McDonald House from 3pm to 6pm on April 21st, 22nd, and 23rd (Wednesday, Thursday, and Friday). Shipping is available online.

By forming a Casual for Kids team and purchasing a t-shirt, you can help keep families close to their child in the hospital. Just one Casual for Kids t-shirt covers a family's 2-night stay. For more information on sponsoring Casual for Kids or becoming a team, visit rmhc-nwfl.org/casual-for-kids.

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About Ronald McDonald House Charities® of Northwest Florida

The mission of Ronald McDonald House Charities of Northwest Florida is to love and support families of children with medical needs by giving them a place to call home. Since opening its doors in 1984, the Ronald McDonald House of Northwest Florida has been a lifeline of hope for families. Locally owned and operated, the Ronald McDonald House of Northwest Florida is able to continue its mission with the assistance of faithful volunteers and through the generosity of the community. For more information, visit www.rmhc-nwfl.org or find us on Facebook (www.facebook.com/RMHCNorthwestFL).

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