

FOR IMMEDIATE RELEASE

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Seville Rotary funds lifesaving Know Child Abuse training for Gulf Coast Kid's House

(March 18, 2021 - Pensacola, FL) – Seville Rotary Club made a generous \$5,000 donation for Gulf Coast Kid's House (GCKH) newly re-released Know Child Abuse Training. GCKH was a recipient of idgroup's Brand on Us Campaign, which rebranded the previous Safe Kid Zone to Know Child Abuse. Seville Rotary's donation allowed GCKH to edit the existing training and add a child sex trafficking component.

“This 35-minute training is free for anyone in the community and is critical to curbing child abuse in our community. It was truly a team effort – it takes a village. We are grateful to Seville Rotary and idgroup” says GCKH Executive Director, Stacey Kostevicki.

Currently Escambia County ranks number four for reported child abuse cases in the state of Florida. GCKH has seen a 57.81% increase in new child abuse investigations by the Department of Children and Families from July to October 2020.

GCKH mission is to end child abuse and heal families through collaborative intervention, family support and prevention education. Learn more by visiting www.gulfcoastkidshouse.org or by calling 850-595-5800.

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Gulf Coast Kid's House, Inc. is an independent 501(c)(3) not-for-profit organization that is not state or federally funded. In the last year, Gulf Coast Kid's House provided services to over 3,300 child victims of abuse and neglect. The trained professionals under one roof investigate, treat, and prosecute cases of child sexual and physical abuse, and severe neglect; education in child abuse prevention is also provided.