

WEBINAR:

Why Local Businesses Are Shifting Towards An Audience-First Mindset



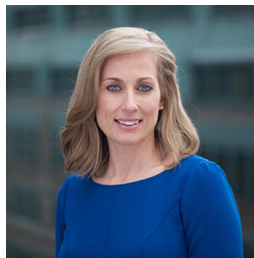
JOIN US TO DISCOVER HOW YOU CAN REACH YOUR CUSTOMERS WITH MINIMAL WASTE THROUGH AUDIENCE-BASED BUYING

On this Ask the Experts webinar, we'll talk with VAB's Executive Vice President Danielle DeLauro about how through audience-based buying you can target your ideal customers with minimal waste, ensuring every dollar spent is maximized.

Through real-world examples, you'll learn what audience-based buying is, why it has quickly gained momentum and the upside it has generated for local businesses.

[Register Now](#)

Tuesday, May 11, 2021
11:30 AM | Pacific Time
1:30 PM | Central Time
2:30 PM | Eastern Time



Danielle DeLauro
Executive Vice President

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Can't make it? No problem! Just click the link to register and we'll send you the recording to watch when it's most convenient for you.

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