FOR IMMEDIATE RELEASE





Gulf Coast Hot Air Balloon Festival Announces Event Schedule

Join OWA and South Baldwin Chamber of Commerce May 6-9th for this incredible event.

(Foley, Alabama) - OWA and the South Baldwin Chamber of Commerce are excited to release the entertainment schedule for the 17th Annual Gulf Coast Hot Air Balloon Festival, set for May 6 to 9 at the OWA Resort in Foley, Alabama. Enjoy a weekend of entertainment, arts and crafts displays, braving the thrills of OWA's amusement park rides and more through the resort and festival sites! Balloon glows and tethered rides (weather permitting) complete the adventurous day every evening at dusk throughout the festival weekend.

It all begins on the evening of Thursday, May 6 with a balloon glow and continues through Sunday, May 9. Live entertainment offerings include: The Voice's Kirk Jay, comedian Brad Tassell, singer songwriters Molly Thomas & The Rare Birds, Tobacco Road Band, B Street Benny from New Orleans, Roman Street, Magnolia Dance Company, and a sneak peek from the cast of Legends In Concert "Celebrate Vegas"! See the schedule of events below for more information.

Thursday, May 6 –

Downtown OWA Shops & Dining – 11am Until Balloon Glow Kickoff Event – 5-8pm

DJ Patrick – 5-8pm

Balloon Glow – 7:30-8pm

Friday, May 7 -

Festival Hours – 2-10pm
All Festival Vendors Open – 2-9pm
Downtown OWA Shops & Dining – 11am Until
LifeSouth Blood Mobile – 12-6pm
Kids Inflatables – 2-9pm
Pony & Camel Rides – 2-9pm
Molly Thomas & The Rare Birds – 4-6:30
Tethered Rides & Balloon Glow – 7:30pm
Tabacco Rd. Band – 8-10pm

Saturday, May 8 -

Festival Hours – 9am-10:30pm

Downtown OWA Shopping & Dining – 11am Until

Dare Devil Dog Show – 11am, 1pm, 3pm

LifeSouth Blood Mobile – 11am-5pm

Legends In Concert Sneak Peek – 11:30am

Tobacco Rd. Band – 12-2pm Kids Inflatables – 12-9pm
Pony & Camel Rides – 12-9:30pm
Legends In Concert Sneak Peek – 2:30pm
Magnolia Dance Company – 3-4pm
Comedian Brad Tassel – 5-5:45pm
B Street Benny – 7-10:30pm
Tethered Rides & Balloon Glow – 7:30pm

Sunday, May 9 -

Festival Hours – 9am-10:30pm

Downtown OWA Shopping & Dining – 11am Until

Dare Devil Dog Show – 12pm, 3pm, 5pm.

LifeSouth Blood Mobile – 12-6pm

Kirk Jay – 12-2pm

Kids Inflatables – 12-8pm

Pony & Camel Rides – 12-7pm

Roman Street – 3-6pm

Balloon Glow – 7:30

For the complete list of activities, visit <u>gulfcoastballoonfestival.com/schedule</u>. Follow, like and share the updates from the Gulf Coast Hot Air Balloon Festival on Facebook, Instagram, and Twitter.

###

About OWA: OWA (oh-wah) has become known as a world-class entertainment destination owned and operated by the Poarch Band of Creek Indians. The name OWA, which translates to "big water" in the Muscogee Creek language, was inspired by the 14-acre lake at the center of this unique development. OWA has the feel of a small Southern town that evolved through time with distinct districts, such as Downtown OWA and The Park at OWA, its amusement park. Check VisitOWA.com for full details and the latest events.

MEDIA CONTACTS:

Rachel Spear South Baldwin Chamber of Commerce, Event Director (251) 943-5550 rachel@southbaldwinchamber.com

Kristin Hellmich
OWA, Director of Marketing/Public Relations
(251) 923-2111 x 4
KHellmich@visitOWA.com