## Digital Boardwalk achieves a Microsoft Gold Cloud Productivity competency

Digital Boardwalk demonstrates best-in-class capability and market leadership through demonstrated technology success and customer commitment.

PENSACOLA, FL, United States — April 1, 2021 — Digital Boardwalk, a leading managed IT, cloud, and cybersecurity solutions provider, today announced it has attained a Gold Cloud Productivity competency, demonstrating a "best-in-class" ability and commitment to meet Microsoft Corp. customers' evolving needs in today's mobile-first, cloud-first world and distinguishing itself within Microsoft's partner ecosystem.

To earn a Microsoft Gold competency, partners must successfully complete exams (resulting in Microsoft Certified Professionals) to prove their level of technology expertise, and then designate these certified professionals uniquely to one Microsoft competency, ensuring a certain level of staffing capacity. They also must submit customer references that demonstrate successful projects, meet a performance (revenue and or consumption/usage) commitment (for most gold competencies), and pass technology and/or sales assessments.

As a Gold Cloud Productivity competency holder, Digital Boardwalk earns new benefits and support from Microsoft, including access to the latest Microsoft technology products and services, as well as ongoing enablement and training. By achieving Microsoft Gold partner status, Digital Boardwalk demonstrates its deep technical

expertise with Microsoft cloud technologies and its commitment to meet customers' evolving needs for a productive, secure, and collaborative work environment.

"Organizations of all sizes are recognizing the increased need for advanced cloud solutions," said Tim Shoop, President and CEO of Digital Boardwalk. "We've made it a priority to strengthen our expertise in cloud technologies by meeting Microsoft's strict technical requirements for this accreditation, which will give us access to Microsoft's vast knowledge base and help us provide state-of-the-art solutions for our customers."

"By achieving a Gold competency, partners have demonstrated the highest, most consistent capability and commitment to the latest Microsoft technology," said Gavriella Schuster, corporate vice president, One Commercial Partner (OCP) at Microsoft Corp.

"These partners have a deep expertise that puts them in the top of our partner ecosystem, and their proficiency will help customers drive innovative solutions."

The Cloud Productivity competency recognizes partners who are selling and deploying Microsoft Office cloud and hybrid solutions to enterprise customers.

Differentiate your company with this competency as a proven cloud solution provider for customers searching for qualified cloud solution partners. With the Cloud Productivity competency, you will be eligible for Signature Cloud Support, incentives, and prioritized Microsoft Pinpoint directory placement.

The Microsoft Partner Network helps partners strengthen their capabilities to showcase leadership in the marketplace on the latest technology, to better serve

customers and to easily connect with one of the most active, diverse networks in the world.

## **About Digital Boardwalk**

Digital Boardwalk provides comprehensive technology management and consulting services for small and medium-sized businesses across the United States. We help customers achieve reliability, security, and peace of mind through award-winning support, cybersecurity, cloud computing, and backup services. We know that technology is integral to your business, so we work diligently to keep it working for you.

Our certified technology specialists bring their individual expertise and knowledge to every job. We strive to provide you with the best customer service experience, industry-leading technology, and continuous innovation—all tailored to your specific needs.

## For more information:

Kina Robinett, Digital Boardwalk, (850) 456-2225, kina.robinett@digitalboardwalk.com