



News Release
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Palafox Market Celebrates 15th Anniversary

PENSACOLA, Fla. (Apr. 16, 2021) — Live entertainment, activities for children and giveaways will crank up the volume at the always-humming Palafox Market on May 15 in celebration of the open-air bazaar's 15th anniversary.

Palafox Market opened in 2006 with about 25 farmers but has grown to weekly cavalcades that have welcomed up to 200 vendors, including painters, jewelry makers, bakers and other cottage entrepreneurs, with as many as 8,000 shoppers on the busiest Saturdays.

Hosted by the Downtown Improvement Board, the market is open from 9 a.m. to 2 p.m. on Saturdays, rain or shine, in Martin Luther King, Jr., Plaza.

"The market began as an outlet for local farmers to be able to sell their fresh produce," said Walker Wilson, executive director of the DIB. "We couldn't be more pleased that it has evolved to become a venue for local artists and artisans as well, and is now a top weekend destination for locals and visitors alike."

On May 15, live music will be provided by the String Farm Band, with sidewalk chalk art for kids and two vendors offering face painting for the kids. There will also be cooking demonstrations, and giveaways will be taking place throughout the day. More entertainment may be added as the event approaches.

For more information about Palafox Market, visit www.palafoxmarket.com. For information concerning other downtown events, please visit www.downtownpensacola.com.

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