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## **GRANT APPLICATIONS FOR PENSACOLA'S SEVENTH ANNUAL FOO FOO FESTIVAL CLOSING APRIL 30**

*Submit Your Applications for this Year's Festival Today!*

**Pensacola, FL (April 20, 2021)** - Following the call for applicants in February, grant applications for this year's [Foo Foo Festival](#) are now coming to a close on Friday, April 30, 2021. To apply for this year's festival, applicants should visit [ACEPensacola.org](http://ACEPensacola.org). The seventh annual Foo Foo Festival will take place in Pensacola from November 4-15, 2021.

The Pensacola Foo Foo Festival is once again funding top scoring grant applicants, with the number of grants to be awarded contingent upon the number of submissions. This year the Foo Foo Festival will provide up to \$315,000 in grant funding; grant applicants can apply for up to \$100,000 in grant funding. All organizations, businesses and community partners are also encouraged to participate as "Friends of Foo," receiving local, regional and national visibility during the 12-day event.

### **Foo Foo Fest Application Timeline:**

- **Friday, April 30, 2021 - Foo Foo Fest Grant Application Deadline**
- **Friday, May 14, 2021 - Public Grant Scoring and Official Announcement**

The Foo Foo Festival team, which is responsible for overseeing the marketing efforts for the 12-day cultural celebration, looks forward to supporting this year's collection of Fall arts and cultural events. For those local non-profits interested in applying for a Foo Foo Festival grant to create and execute a unique event to be held during the Foo Foo Festival, visit [ACEPensacola.org](http://ACEPensacola.org). Additionally, for those **non-profit** organizations that apply and do not receive a grant, but would still like to participate or those local **for-profit** businesses such as hoteliers, restaurants, bars, etc who are interested in participating and benefitting, we encourage you to apply as a **Friend of Foo**. To apply for this year's **Friend of Foo** program, visit [FooFooFest.com](http://FooFooFest.com).

For a detailed festival FAQ, general information, continuing news, and general updates visit [FooFooFest.com](http://FooFooFest.com) or follow Foo Foo Festival on Facebook, Twitter, and Instagram.

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### **ABOUT FOO FOO FESTIVAL:**

For more information on the 2021 Pensacola Foo Foo Festival, visit [FooFooFest.com](http://FooFooFest.com) or follow Foo Foo Festival on Facebook, Twitter and Instagram.

**ABOUT FOO FOO FESTIVAL COVID-19 PRECAUTIONS:**

This year's events will be held with COVID-safe procedures in mind. As Foo Foo Fest organizers work to finalize the plans and event layout for this November's festivities, the team is taking all precautions possible to ensure that the health of its organizers and attendees will be kept top of mind, including the institution of COVID-safe protocols and enhancement of outdoor spaces to allow for social distancing. The Foo Foo Fest team will continue to monitor developments surrounding COVID-19 leading up to November's events and will fully cooperate with any instructions heeded for Escambia County by local and state officials and the CDC.

**ABOUT ART, CULTURE, ENTERTAINMENT, INC. (ACE):**

ACE is a nonprofit organization that receives Federal, State of Florida, Escambia County, City of Pensacola, corporate, foundation and personal funds. ACE disperses these funds through an equitable granting process to nonprofit arts, culture and entertainment organizations throughout Escambia County, Fla., and promotes Escambia County as an arts and cultural destination through the annual Foo Foo Festival and other marketing efforts. For more information about ACE, visit [www.acepensacola.org](http://www.acepensacola.org).

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