



**"Dragons are Coming"  
October 9, 2021  
7th Annual  
Pensacola Dragon Boat Festival  
Northeast Pensacola Sertoma Signature  
Community Event and Fundraiser**

**BE A SPONSOR!**

**We need YOU. Gulf Coast Kid's House and Junior  
Achievement of NW Florida needs YOU.  
YOU need us, too!**

This event is a special opportunity to market and brand your business in a fun-filled fundraiser and team building event for Gulf Coast Kid's House and Junior Achievement of Northwest Florida.

All together it is estimated that 2019 Dragon Boat Festival attendees spent \$508,030 in the County. The day's event consists of dragon boat races, an athlete's village, arts and craft vendors, food vendors, and family activities. The event attracts over 7,500 spectators and participants. Media coverage was provided by WEAR TV ABC 3, Cox Communications, Cumulus Media Group and their five radio stations, Lamar Advertising, and Pensacola News Journal.

**2021 Sponsorship Package**

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## Training Day!

On **May 22nd** at Bayview Park Dynamic Dragon Boat Company is holding a Dragon Boat PRACTISE. This is an opportunity for teams to train with old and new team members. Individuals, companies or

community organizations who are interested in entering a team or participating in the event have the chance to see what Dragon Boat racing is all about. This is a fun filled and a great team building event. **Call (850) 572-5849 or email to sign up. We need individuals or teams to sign up now for this opportunity to learn more about dragon boat racing. If we do not have an adequate number of people or teams to sign up for this practice, it will be CANCELLED. Deadline to sign up for the practice is Friday May 14th.**

[Send us an email](#)



## HOGFEST! And win a HOG!

**NE Pensacola Sertoma Club** is proud to announce, on June 19th, **HogFest** will take place at Pensacola Harley Davidson. It is an amazing party to attend. The event has a live band plus fifteen restaurants, providing food, beer and wine. Have a chance to **WIN** a Harley Davidson. Tickets on sale now at \$100 for 2 people to enjoy the evening. **This a fundraiser for Pathways for Change & e Care.**

[Purchase Tickets](#)



**PRESENTING SPONSOR  
HOGFEST**

**Stevenson Klotz** injury attorneys are the **HogFest**

**Sponsor** for this years event. Their mission is to help people in difficult situations. Most of their clients have never needed a personal injury lawyer. The firm strives to deliver superior customer service and wants their clients to feel at home when they work with their staff. The staff of experienced skillful attorneys fight for their clients and sincerely care what happens to them.

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**Innisfree Hotels** will be our Bronze Hotel Sponsor for the 2021 Festival. They will be providing hotel rooms at several of their hotels at Festival Rates. Innisfree Hotels is a hotel company delivering exceptional service, guest satisfaction and return on investment since 1985. They embrace their motto of ‘creating fun, memorable experiences,’ while cultivating innovation in everything they do.  
Visit

<http://pensacoladragonboatfestival.com> to select one of their Hotels and obtain their Festival discount code.

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**The Life in the Beggs Lane Dragon Boat Team** will be returning for the 2021 Festival. For more than 130 years, Beggs & Lane has represented a broad and diverse client base, including major corporations, businesses, professionals, non-profit organizations, and individuals. Their attorneys serve a wide range of industries, including energy and public utilities, health care, financial services, manufacturing, real estate and construction, insurance, and

transportation. Their diverse practice offers the flexibility and resources to address most any legal issue that a client may face.

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Michelle Salzman is a **Festival Sponsor** and the Republican member of the Florida House of Representatives representing the state's 1st District, which parts of Escambia County. Michelle Salzman is a Wounded Warrior and full-time community volunteer

who began her philanthropy journey while attending UWF over a decade ago. Michelle served in the US Army for five years and transitioned into the civilian community by completing a degree in Computer Analytics as well as a degree in Business Administration. She served on the March of Dimes Committee for two years, and moved on to help her fellow veterans as a volunteer with the VA's local Vocational Rehabilitation office. Michelle has followed her heart and passion to help those who cannot help themselves. This passion lead her in the focus areas of children, families in poverty and her fellow wounded veterans. When she is not serving her community, she is managing her photography business, Salz Studio, which has been serving the gulf coast community for over 10 years.

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### **WIN with Online Fundraiser**

Donate and sign up as a Fundraiser to help us raise money for Gulf Coast Kid's House & Junior Achievement. For every \$10 donated your name will be entered into the raffle to "Win" prizes during the Festival and have the opportunity to win the Grand Prize. Top Fundraising Dragon Boat Team will receive a free registration for the 8th Annual 2022 Pensacola Dragon Boat Festival.

[DONATE](#)

[Team Registration](#)

[Vendor Signup](#)

## Contact Us

NE Pensacola Sertoma | 850-572-5849 |  
PensacolaDragonBoatFestival.com

