

FOR IMMEDIATE RELEASE

Anderson Subaru Makes Annual Donation to Pensacola Breast Cancer Association
The Local Dealership Has Donated Over \$93,000 Since 2014



Pensacola, FL - April 21, 2021, Anderson Subaru generously donated \$22,740 to Pensacola Breast Cancer Association. This is the 7th consecutive year the company has donated to the local nonprofit. Based in Pensacola, Florida, and established in 2003, PBCA's mission is to raise money for education, screening and diagnosis of breast cancer in the Florida Panhandle indigent and under-insured patient population. All funds received by Pensacola Breast Cancer Association stay local and help to cover services such as free mammograms. Annual donations from Anderson Subaru to the organization have grown since the inauguration of the partnership in 2014 and total over \$93,000 to date.

"Cancer didn't stop because of the pandemic, so we can't either," said Pensacola Breast Cancer Association Board member, Barbara Dean. "It's always a big moment when we get that phone call that Anderson Subaru's Share the Love Event is donating to PBCA because we know it's going to help a lot of people, but this year's contribution took our breath away. This is going to help so, so many women and their families. We could only hope that 2021 was going to bring such good news and we are thrilled to continue the mission."

2021 will also see the return of the Pensacola Breast Cancer Association Ribbons of Hope Breast Cancer Awareness Ball. To be held on October 2, 2021, the event will include an evening filled with dancing and an inspiring testimony of a breast cancer survivor and is dedicated to increasing awareness and raising funds for women that have been stricken with this devastating disease. Tickets are available for purchase online via the PBCA website.

To learn more about the Ribbons of Home Charity Ball, breast health, how to schedule a mammogram near you or to make a donation, you can visit the PBCA website at www.pensacolabreastcancerassociation.com or follow their social media page for upcoming events and fundraisers.

About Anderson Subaru: Located in Pensacola, Florida, Anderson Subaru has been awarded the Subaru Stellar Care Award since 2014 and is the only Subaru dealer in Pensacola. Anderson Subaru has a skilled, knowledgeable staff with decades of combined experience in all areas of automotive sales and service. Learn more about Anderson Subaru and the Subaru brand by visiting www.AndersonSubaru.com.

About Pensacola Breast Cancer Association: The Pensacola Breast Cancer Association is a Pensacola, Florida-based 501(c)(3) non-profit organization established in 2003. The Board of Directors is made up of all uncompensated volunteers and has raised and distributed approximately \$650,000 to local healthcare organizations that are consistent with their mission.