FOR IMMEDIATE RELEASE

July 15, 2021

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John & Jerre Peacock make a significant contribution to the efforts of Gulf Coast Kid's House

(**July 15, 2021 - Pensacola, FL**) –John and Jerre Peacock recently made a \$25,000 donation to Gulf Coast Kid's House to further their mission of ending child abuse and healing families impacted by abuse.

"It takes a truly amazing person and family to turn a tragedy of losing a son into a legacy of giving," said GCKH executive director, Stacey Kostevicki. "We are so grateful to the Peacocks and their seemingly endless generosity."

The Peacock family has been long-time supporters of GCKH, supporting it through personal donations as well as proceeds from the Panhandle Charitable Open Golf Tournament, which was retired in 2019. The Panhandle Charitable Open benefitted numerous local charities and was held in honor of Peacock's late son, John Ryan Peacock and Ashley Offerdahl, late child of co-chairs Nels and Abbie Offerdahl. Through their hard work and determination, the Peacock family has donated nearly \$350,000 to the GCKH mission in the last 13 years.

In honor of their contributions, GCKH has named their Child Protection Team wing in honor of the Peacock family. At GCKH, the Child Protection Team provides forensic and medical interviews to victims of child abuse and neglect in our community.

GCKH mission is to end child abuse and heal families through collaborative intervention, family support and prevention education. Learn more by visiting www.gulfcoastkidshouse.org or by calling 850-512-2754 and 850-490-9517.

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Gulf Coast Kid's House, Inc. is an independent 501(c)(3) not-for-profit organization that is not state or federally funded. In the last year, Gulf Coast Kid's House provided services to over 3,300 child victims of abuse and neglect. The trained professionals under one roof investigate, treat, and prosecute cases of child sexual and physical abuse, and severe neglect; education in child abuse prevention is also provided.