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FOR IMMEDIATE RELEASE

OWA Labor Day Weekend Celebration Welcomes Car Show, Fireworks, Live Music
Dozens of cars, socially-distanced fun, free activities to kick off your holiday

(Foley, AL) – Head to OWA on Saturday, September 4th for the fourth annual OWA Labor Day Car Show followed by a concert, kid’s activities and fireworks to close out the night. The live music returns as the celebration continues Sunday at the OWA Island Amphitheater as well as kid’s activities throughout Downtown.

Once again, OWA’s partnering with the Foley First Baptist Church Missions Program to donate all registration proceeds from the car show held during Saturday’s festivities. “The OWA Labor Day Car Show is always a signature event for us, and we look forward to once again supporting our local community as the summer comes to an end,” said Kristin Hellmich, OWA’s Director of Marketing/PR. “Best of all we’re able to set up and enjoy these great events at OWA in a spacious, outdoor setting.”

While the event is free to enjoy as a spectator, guests are welcome to register their rides up through Saturday morning for a chance to win! Registration will run from 6:30-9am. The show opens to the public and judging begins at 9am. Dozens of trophies will be awarded for a variety of categories to include: Pastor’s Choice, Best of Show, Best Mopar, Antique, Rat Rod, and every decade from 1929 to now.

Live music will entertain guests from 4:30-10pm on the OWA Island Stage, Saturday, with free performances from Miles Flatt Band and The Chee-Weez. Patriotic fireworks will be visible throughout the property to close out the night on Saturday, September 4th at 8:45pm. Sunday’s concerts include music from Jenna McClelland and Southern Approach starting at 6pm. Free kids’ activities including a patriotic t-shirt and scavenger hunt will be available while supplies last between noon and 6pm both days.

OWA’s Labor Day Car Show, Fireworks, Downtown OWA activities and music are all free for the public to enjoy. More information, plus a schedule of events, can be found at VisitOWA.com.

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About OWA: OWA (*oh-wah*) has become known as a world-class entertainment destination owned and operated by the Poarch Band of Creek Indians. The name OWA, which translates to “big water” in the Muscogee Creek language, was inspired by the 14-acre lake at the center of this unique development. OWA has the feel of a small Southern town that evolved through time with distinct districts, such as Downtown OWA and The Park at OWA, its amusement park. Check VisitOWA.com for full details and the latest events.