



News Release
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Media Contact:

Michelle Ortiz-Miguez, Marketing Chair
Gallery Night Pensacola
www.gallerynightpensacola.org
[\(850\) 444-9299](tel:8504449299)
michelle@zarzaurlaw.com

**September Gallery Night Event will be Virtual Again as Local COVID
Spike Continues**

Virtual Show to Feature Faithe and Faux/Fox, Plus Live Art Auction

PENSACOLA, FL - September 7, 2021 - Due to continued elevated levels of COVID-19 and Delta Variant cases in Escambia and Santa Rosa Counties, Gallery Night Pensacola will not be holding its September 17, 2021 event in person in Downtown Pensacola. Gallery Night Pensacola is planning a virtual event with Pensacola Artists Live, presented by Publix.

“We hope art fans will join us once more for a Virtual Gallery Night event in September,” said Gallery Night Pensacola Executive Director Sydney Robinson. “Our virtual event is fun, approachable, and suitable for all ages with a variety of music and art styles. There’s something for everyone!”

Publix Presents Virtual Gallery Night on September 17 will be shown on Facebook live from 6:30 p.m. until 9:00 p.m. The show will feature a dual headline from local musical artist Faithe starting at 6:30 and Faux/Fox in the second hour.

The event will also feature a live art auction highlighting local artists and performers. The event will be produced by Pensacola Artists Live and will be streamed live on Facebook with the opportunity for viewers to bid on local art and enjoy the music.

“Pensacola Artist Live's mission is to give artists a platform to perform and allow the community a way to

financially support them.” said Pensacola Artists Live founder Chris Jadallah. “The idea for PAL was born in the height of the pandemic when shows were cancelled and artists didn't have a platform to perform. We are honored to have the support of one of Pensacola largest events.”

The August event was well received, with many viewers tuning in to bid live on the art and enjoying the emcee and live music. Approximately \$1,600 was raised in the auction, with proceeds going back to the local artists. The range of art for auction was approachable, with items selling anywhere from \$45 to \$220. In addition, many viewers opted to tip the performers much like they might at a live musical performance.

“While we are beginning to see some encouraging downward trends, we feel that one more month of virtual events will provide time for more people to get vaccinated so that we can be back on the streets for a Halloween Gallery Night,” said Gallery Night Pensacola Board President Bobby Switzer.

Gallery Night Pensacola is closely monitoring updates provided by trusted resources, such as the Centers for Disease Control and Prevention and Escambia.

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About Gallery Night Pensacola

The mission of Gallery Night Pensacola is an engaging cultural community event that takes the “Art to the Streets” where visitors can connect with the unique Culture of Pensacola.

Through this 501c3 non-profit organization, individual artists will have the opportunity to showcase their talent, area arts organizations will host public performances and demonstrations, downtown businesses will enhance the downtown experience and other community non-profits will add to the Gallery Night experience.