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IWP Hosts Non-Partisan Campaign Bootcamp for Women **Learn How Local Women Got Elected to Political Office**

Pensacola, Florida --- October 19, 2021, the Institute for Women in Politics of Northwest Florida (IWP) will host a non-partisan campaign bootcamp on Tuesday, October 26th for women interested in running for office or becoming active in politics. The event will take place at the Hyatt Place Pensacola Hotel; 161 Airport Lane from 5-7pm.

Elected women who will help facilitate the bootcamp include: Florida District 1 State Representative, Michelle Salzman; Escambia School District 4 Board Member, Patty Hightower; and ECUA District 1 Representative Vicki Campbell.

Attendees will have the opportunity to hear from women in office – why they decided to run, how they built their campaigns, and once elected, how they run their offices and interact with constituents - followed by a Q & A session.

IWP President Deborah Corbin explained why this event is an important opportunity for women of Northwest Florida, “Women make up 52 percent of the population but only 36 percent of the Congress and 25 percent of Florida’s elected offices. Bottom line: we need more women to run – and win. Women’s perspectives need to be included on all policy issues including childcare, education and healthcare.”

Tickets are available at www.iwpflorida.org/event

About the Institute for Women in Politics of Northwest Florida

IWP was incorporated for the express purpose of increasing the number of women serving in elected office in Escambia, Santa Rosa, and Okaloosa counties. Since 2013, IWP has encouraged women to participate in the political process, providing networking opportunities for women, and educated the community about the benefits of women in politics

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