

FOR IMMEDIATE RELEASE



Pensacola Breast Cancer Association Reinstates Ribbons of Hope Charity Ball for October 2021

The local charity invites the public to attend and donate.

Pensacola, FL – On October 2nd, 2021, the Pensacola Breast Cancer Association will be hosting the 11th Annual Ribbons of Hope Charity Ball and invites the public to attend a night of “dinner and dancing”. The event, being held at the Pensacola Yacht Club, will start at 6:30pm Central Time and end at 10:30pm Central Time. Tickets can be purchased securely online from the PBCA website and are \$50 per person, \$85 per couple or \$320 per table of (8) people.

The event is dedicated to increasing awareness about early screening and diagnosis options for women in the local community that are affordable and accessible. The event is also a significant fundraising opportunity for the non-profit organization as it generates proceeds used to provide free mammograms at local medical facilities for the indigent and under-insured patient population in the Pensacola area.

Usually scheduled as an annual event, the Ribbons of Hope Charity Ball was postponed last year in response to COVID-19 safety precautions. PBCA Board Vice President, Barbara Dean, states

“We are so thrilled to bring this event back this year. It’s a terrible disease that affects so many we love – one in eight women – and so this fundraiser is vital to helping the women in our community. It’s a very uplifting night. We will have survivors sharing their testimony and a silent auction with incredible donations from local businesses.”

2021 will also bring the return of the PBCA hosted Haunted House at the Hadji Temple in Pensacola, Florida, scheduled for admission to the public during the last three weekends of October. Admission is \$25 with tickets available for purchase on the PBCA website.

To learn more about the Ribbons of Home Charity Ball, breast health, how to schedule a mammogram near you or to make a donation, you can visit the PBCA website at www.pensacolabreastcancerassociation.com or follow their social media page for upcoming events and fundraisers.

About Pensacola Breast Cancer Association: The Pensacola Breast Cancer Association is a Pensacola, Florida-based 501(c)(3) non-profit organization established in 2003. The Board of Directors is made up of all uncompensated volunteers and has raised and distributed approximately \$650,000 to local healthcare organizations that are consistent with their mission.