



A Member of JA Worldwide

Junior Achievement[®]

of Northwest Florida, Inc.

For Immediate Release

December 16, 2021

For More Information Contact:

Ashlee Simpson

850-477-1420

ashlee.simpson@ja.org

JUNIOR ACHIEVEMENT OF NORTHWEST FLORIDA ANNOUNCES NEW PRESIDENT

Ashlee Simpson brings 5 years of nonprofit experience.

PENSACOLA, FL – **Ashlee Simpson**, formerly the Area Education Manager for Junior Achievement of Northwest Florida for the past five years, has been named president of Junior Achievement of Northwest Florida. As president of the local Junior Achievement office, Simpson will oversee a staff of 2 employees, 21 board members, and 200 plus volunteers, who manage the organization's work readiness, entrepreneurship, and financial literacy programs that currently reach close to 1000 K-12 students in the Escambia and Santa Rosa counties.

"The Junior Achievement of Northwest Florida Board of Directors is looking forward to working together with Ashlee to take the organization to the next level. Her professional background and experience with the organization are invaluable and we look forward to growing the organization exponentially under her leadership," stated Ildi Hosman, Secretary of the Board of Directors for Junior Achievement of Northwest Florida.

About Ashlee Simpson

Ashlee is a self-motivated individual who has built strong and supportive relationships with teachers, students, volunteers, and our community through her time at JA as well as other roles throughout her career. Her well-rounded experience gives her insight into the business community as well as the education community. She is dedicated to the mission of Junior Achievement and believes that with her staff, board members, and hundreds of volunteers, they can impact even more youth in the Gulf Coast community to build a stronger workforce in the future.

About Junior Achievement USA[®] (JA)

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community

volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship. Today, JA reaches more than 2.5 million students per year in 104 markets across the United States, with an additional 5.2 million students served by operations in 100 other countries worldwide. Junior Achievement USA is a member of JA Worldwide. Visit www.ja.org for more information.



Junior Achievement of Northwest Florida
7100 Plantation Rd, Ste 2, Pensacola, FL 32504 | 850-477-1420 | <https://www.janwfl.org/>