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FOR IMMEDIATE RELEASE

2nd Annual Arts & Crafts Festival Grows at OWA *Over 100 Vendors, Live Music and Kids Activities*

(Foley, Alabama) – The 2nd annual OWA Arts & Crafts Festival is scheduled for Saturday, January 29, from 12-6pm in the beautiful entertainment district of Downtown OWA. This pedestrian-friendly walking area features an abundance of shops, dining, and entertainment, and for an afternoon in January, will be home to a booming arts and crafts festival showcasing vendors, live music, activities and more.

The 520-acre OWA resort is just miles from the white-sand beaches of Alabama and perfectly situated to host an outdoor festival. With the event located at OWA's entertainment district, you can even grab a drink to-go and enjoy it onsite responsibly while browsing vendor booths and walking around. It's the perfect opportunity to get out and stretch your legs, support local artisans, and grab a gift for someone special.

"With the success of our inaugural event in 2021, we knew this concept was here to stay. For 2022, we are extending the time frame of the event, we've more than doubled the number of vendors accepted, and we've expanded our live music and added new kids' activities. We're very excited and hope you can join us," said Kristin Hellmich, the Director of Marketing and PR for OWA Parks & Resort.

Live music will begin at 1pm by the B Street Benny Acoustic Duo at the Island Amphitheater followed by the Jenna McClelland Acoustic Band at 4pm. Two kids craft stations will be set up featuring complimentary sand art and a create your own parrot craft kit.

We hope you can join us at the 2nd annual OWA Arts & Crafts Festival on January 29. Mark your calendars for fun and be sure to keep up with OWA on social media as we announce more events and giveaways.

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About OWA: OWA has become known as a world-class entertainment destination owned and operated by the Poarch Band of Creek Indians. Its authentic design celebrates the destinations rural roots and the area's natural beauty. The name OWA, which translates to "big water" in the Muscogee Creek language, was inspired by the 14-acre lake at the center of this unique development. OWA has the feel of a small Southern town that evolved through time with distinct districts, such as Downtown OWA and The Park at OWA, its amusement park.

OWA's 150-room Marriott TownePlace Suites is open to the public, as well as its 14-acre amusement park. The Park at OWA features more than 20 rides, in-park dining, a brand-new splash pad and a variety of midway games. Enjoy retail and dining amenities admission-free in Downtown OWA. Check VisitOWA.com for full details and the latest events.