FOR IMMEDIATE RELEASE   
GULF COAST KID’S HOUSE

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**Bags That Give Back: Gulf Coast Kid’s House Selected to Benefit in the Winn Dixie 9th Ave Community Bag Program Designed to Give Back in Local Communities**

Pensacola, FL – Reduce single-use plastic in the environment and give back to those in need in the local community, all while running routine weekly errands at the local Winn Dixie on 9th Avenue. Gulf Coast Kid’s House has been selected by local Winn Dixie on 9th Avenue store leadership as the benefiting non-profit in the Community Bag Program for the month of March!

The Winn Dixie on 9th Avenue Community Bag Program is an easy way for shoppers to give back to the local community and the environment as part of the regular shopping routine. Every $2.99 reusable Community Bag sends a $1 donation to a non-profit local to the Winn Dixie on 9th Avenue in which it was purchased.

As part of this ongoing program, every month at every Winn Dixie on 9th Avenue location a different local non-profit is selected to benefit from the sale of the reusable Community Bag. Gulf Coast Kid’s House was selected as the (Month) beneficiary by local store leadership at the store located at 7135 North Ninth Avenue, Pensacola FL. Gulf Coast Kid’s House will receive a $1 donation for every $2.99 reusable Community Bag purchased at this location in March.

“It’s more important than ever to help reduce single-use plastic in the environment,” said Stacey Kostevicki, Executive Director of Gulf Coast Kid’s House. “Non-profits at the local level, like us, are in need of community support. This program offers the perfect solution to multiple issues of the world today. We hope you’ll support us in March by purchasing one – or two! – Community Bags at our local Winn Dixie on 9th Avenue!”

For more information about the Community Bag Program, please visit seg.bags4mycause.com.

**About Gulf Coast Kid’s House**

Gulf Coast Kid’s House (GCKH) is a private, not-for-profit which provides services to victims of child abuse in Escambia County. GCKH is a children's advocacy center serving Pensacola and Escambia County. As a children's advocacy center, they combine all of the professionals and resources needed for the intervention, investigation and prosecution of child abuse cases under one child-friendly facility. Child victims and their families also receive mental health counseling at their center. The goal of GCKH is to form a more collaborative response to child abuse cases so that they can improve case outcomes and minimize trauma to the children and families we serve.