



Press Release

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FOR IMMEDIATE RELEASE
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THE HEARING CENTER AT MEDICAL CENTER CLINIC ANNOUNCES FREE HEARING AIDS IN 28 DAYS OF LOVE GIVEAWAY

PENSACOLA, FL, February 2, 2022: The Hearing Center at Medical Center Clinic launched its giveaway, 28 Days of Love, on February 1, which gives five people the opportunity to win a free pair of hearing aids and access to premium audiological care. This is one way that The Hearing Center at Medical Center Clinic is giving back to the community in Pensacola, by giving five special people the opportunity of a lifetime. To enter, residents will be invited to nominate someone close to them by filling out a form located on the website. On February 28, the nominations will be closed. The winners will be announced shortly after. They will be contacted to schedule an appointment to come to The Hearing Center to have a comprehensive hearing assessment and a custom fitting of their brand-new hearing aids.

"Hearing loss can have a significant effect on your quality of life, resulting in feelings of loneliness and isolation. Not to mention, there are many reasons why someone wouldn't take the first step. 28 Days of Love is our way of giving back to the community, ensuring more people can live a life with better hearing," states Jennifer LaBorde, AuD, CCC-A, Director of The Hearing Center.

According to statistics, it takes the average person approximately 7 years before seeking treatment. Most recently, researchers identified a strong correlation between untreated hearing loss and an increased risk of brain decline, including Alzheimer's disease and dementia. If you have a friend or loved one that you believe would benefit from hearing aids, then you can nominate them to win by completing the nomination form and by sharing their story.

To schedule an appointment or for more information, please contact The Hearing Center at 850.474.8328 or visit TheHearingCenterMCC.com.

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