2022 Annual Goal	90 Day Goal	Strategic Actions	Date	Status (Started, On Track, Delayed)	Identified Partners
Create Community Asset Map	Outline Community Asset Map	1. Identify host 2. Analyze cost needs 3. Start discovery and wireframe 4. Utilize volunteers to help obtain resources and contacts	03/31		United Way Achieve AHER FL Chamber
10+ new minority owned businesses in Escambia County	Set date and secure presenters for Business Bootcamp	1. Identify and coordinate with DE&I orgs to provide content for bootcamp 2. Set date for event	2/25		Kukua Institute SCI SBDC GCMCC The Spring GBeta
	Create vetting assessment for orgs requesting funding assistance	1. Look at similar organization's process 2. Draft vetting assessment and send to Board for review	03/31		
Support the creation of 2,000 new jobs in Escambia County	Secure 5 Plan Room* facilitators for first event	1. Identify top ten business gaps in our community by zip code	03/31		

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by hosting 5 Plan Room events		2. Outline "plan room" event (flow and content) 3. Identify partners (one per zip code) to facilitate "plan rooms" and invite them			
	Present to chamber policy committee advocacy needs (example: loan forgiveness) that would eliminate barriers for potential employees	Submit as agenda item for April Meeting	03/31		
Increase per capita income by 3% to meet the national average of (from $46,349 to $47,739)	Set date for reconvening industry focused groups (previous Chamber event)	Obtain info about previous chamber industry focused groups and revise Recreate outline and purpose for those RTs	03/4		
Escambia County ranked Top 40 in the state for community health	Outline 1 marketing campaign to create awareness about top 3 factors negatively impacting EC's health outcomes	1. Identify with DOH top 3 factors negatively impacting EC's health outcomes 2. Work with AHER to draft campaign details	03/31		Health Dept. AHER Hospitals

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	Launch marketing campaign (possible Q2)	1. Run campaign for 30 days	Q2		
Reduce Escambia County youth obesity rate to less than 12% (from 14% to 12%)	Facilitate 1 conversation with ECSD to advocate for every lunch option to be nutritious option for children	1. Schedule conversation 2. Draft talking points/presentation	03/18		Escambia County Schools
	Facilitate 1 conversation with ECSD, wellness providers and advocates on incentives and behaviors				Bailey's Evermans
80% of respondents perceive residents have clear paths to access mental health resource and services (baseline)	Present to policy committee for expansion of telehealth	1. Submit agenda item April meeting 2. Advocate for additional mental health resources 3. Engage with Rep. Salzman's task force	3/31		Chamber
From 23.1% to 21.1% of children living in poverty	Outline and share Prosperity Project outcomes for Escambia County with Board	1. Verify EC participation in Prosperity Project 2. Meet to determine EC's specific actions for project 3. Define poverty and contributing factors	03/18		

From 46,240 to 45,740 people in Escambia County experiencing food insecurity	Secure 5 Plan Room* facilitators - one per zip code	1. Utilize Chamber Faith Network 2. Utilize volunteers per zip code	02/25		
From 96.2% to 97.2% community with access to broadband internet	Facilitate 1 conversation to advocate for the impoverished areas (FDOT)	1. Determine expert contacts 2. Schedule conversation 3. Draft talking points/presentation (equity and tie in - Septic to Sewer)	03/18		
From Transportation C-Ranking to C+ - Ranking					
From Water Quality C+ Ranking to B- Ranking					
From Wastewater C- Ranking to C+ Ranking					
From 47.76% to 46% of Escambia County residents mortgage -cost burdened	Secure 5 Plan Room* facilitators for first event	Include financial literacy content in plan (specifically targeting 15–25-year-olds)	03/31		United Way
100% of K5 are ready for K5 (48% to 50%)	Include volunteer opportunities per student level in Community Asset Map outline	Start discovery and wireframe	03/31		
100% of third grade performs at or above third grade level (from 53% to 55%)	Set date to reconvene KCAN	1. Obtain KCAN historical information (Jen Grove)	02/25		
100% of eighth grade students perform at or above eighth					

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grade math level (from 50% to 52%)					
From 86.5% to 88% high school graduation rate	Outline 1 Career Academy Awareness Campaign and Call to Action	Draft campaign details	03/18		
	Facilitate 1 conversation with ECSD to identify Career Academy gaps	1. Schedule conversation 2. Draft talking points/presentation (to include questions about which students might be falling through the cracks) 3. Get soft skill toolkit from PCC	03/18		
From 63.72% to 65% of workforce has employable skills	Secure 5 Plan Room* facilitators for training event	1. Include skills content in Plan Room plan 2. Clearly define technical, soft, and employable skills and what they include	03/04		FL CFO's Office
	Clearly define technical, soft, and employable skills and what they include		03/11		

20% participation in schools in Purple Star Program	Facilitate 1 conversation with Military School liaison and communicate needs to MAC with a specific called to action	1. Schedule conversation 2. Draft talking points	03/31		
	Follow up by communicating with MAC, include specific call to action				
1 military health liaison employed at each area hospital (maintain 1 liaison employed in year 1)	Create one-pager about impact of military health liaison employee on hospital	1. Get data report about impact on Ascension Sacred Heart (Include funding opportunities that open up as a result)	03/18		
Facilitate creation of database to track WFDA impact on military members, families, and veterans year after year	Define impact we are looking to track	1. Add to MAC agenda	03/18		
		2. Create document that outlines database specifics			
Connect 250 military members/families to resources	Meet with new CO to determine how Chamber Foundation can help	1. Schedule meeting 2. Draft talking points, include Pensacola 2030 context info	03/31		
DOD C+ ranking for education	Meet with Children's Trust director to provide awareness of Pensacola 2030 goals and Chamber Foundation	1. Schedule meeting 2. Draft talking points	03/31		

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Increase military child academic performance from 33.3% to 35%	support		03/31		
Increase Licensure Portability from <4.0 to 4.2	Outline 1 messaging campaign for employers	1. Draft campaign details	03/18		
		2. Set date to launch campaign	03/18		
	Present to policy committee about advocating to state chamber	1. Determine bills up this year 2. Draft policy language and plan sponsored for next session	03/31		

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