

FOR IMMEDIATE RELEASE

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KEEP PENSACOLA BEAUTIFUL'S CLEAN YOUR BLOCK

A neighborhood beautification initiative as part of the Great American Cleanup

MARCH 12th and 26TH, 2022– PENSACOLA, FLA. – Keep Pensacola Beautiful will be hosting Clean Your Block (CYB) as part of the Great American Cleanup at two new locations this year! Clean Your Block is a neighborhood beautification initiative, in which volunteers provide cleanup assistance to a focused area within Escambia County. This year, we're partnering with Cox Communications, Surfing's Evolution, Innisfree Hotels, Ever!man Cooperative, Bodacious, Emerald Coast Chapter West Virginia Alumni Association, and more!

We will be kicking off our first CYB event at Legion Field on Saturday, March 12th! We are following up with our second event at Greater Little Rock Baptist Church on Saturday, March 26th! Volunteers will meet at their designated locations between 9:00 am and 12:00 pm, and be sent out in groups to remove litter from assigned parts of the neighborhood. Make plans to stick around after the cleanup for a free lunch and a live DJ at our Volunteer After Party!

Anyone may signup for this event on KPB's VolunteerMatch event page or show up on the day of the event. Those under 15 years of age must have a guardian present to participate. Please wear closed toe shoes and bring a reusable water bottle. Keep Pensacola Beautiful will provide all cleanup supplies.

"Clean Your Block is a high-impact cleanup initiative that promotes neighborhood pride and fosters a sense of collective action in a neighborhood. We highly encourage everyone to come volunteer and participate in maintaining a beautiful Pensacola and Escambia County community!" says Sigrid Solgard, Executive Director.

For more information, please visit KeepPensacolaBeautiful.com/clean-your-block or the Keep Pensacola Beautiful Facebook event page.

Clean Your Block at a Glance:

When: Saturdays, March 12th and 26th from 9:00 am – 12:00 pm

Where: Legion Field and Greater Little Rock Baptist Church

What: Keep Pensacola Beautiful's Clean Your Block

Details: Come for a day of service! Work in and around Legion Field and Greater Little Rock Baptist Church with KPB's team of project partners. We will be providing cleanup assistance to the surrounding neighborhoods.

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