Junior League of Pensacola 2016 W. Garden Street Pensacola, Florida 32502 (850) 433-4421



Evening in White Contact: Jessica Poindexter Email: eveninginwhite@juniorleagueofpensacola.org



# Evening in White

### FOR IMMEDIATE RELEASE

## Junior League of Pensacola to Host Annual Evening in White

Pensacola, Fla. (March 16, 2022) The Junior League of Pensacola will host its annual Evening in White event at 6PM on Saturday, April 2<sup>nd</sup>. Guests will share a table with friends new and old and delight in the beauty of an expanse of white, trendsetting attire while competing for the best, aweinspiring tablescapes and indulging in decadent picnic fare.

This event, known and started in Paris as *Dîner en Blanc*, is a pop-up blanc-themed picnic where attendees wear their most fabulous white attire. The event inspires chic creativity as guests bring their own picnic baskets and white decor. Evening in White will take over a mystery location in downtown Pensacola, which will remain a surprise until the day of the event.

At this year's event, we're bringing back the beloved Junior League of Pensacola Silent Auction! We'll have a wide range of items to bid on including hotel stays, night out baskets and more.

Proceeds will benefit the Junior League of Pensacola, a women's volunteer organization that strives to empower women through community service.

General admission tickets are \$40. Partager tickets are \$65 and include table décor, wine, and light hors d'oeuvres. A variety of fully decorated and catered VIP/Sponsor tables are also available. For more information on sponsorship and ticket purchasing please visit <a href="https://pensacola.jl.org/evening-in-white/">https://pensacola.jl.org/evening-in-white/</a>.

Media Representatives: Please add this event to your public calendars.

If any additional graphics or information is needed, please contact us.

Event: Junior League of Pensacola's Evening in White

What: A delightful intersection of food and fashion and a stirring display of human

connection and collaboration, akin to the Parisian Dîner en Blanc

When: Saturday, April 2, 2022 at 6 P.M.

Where: A secret spot to be revealed the day of the event

**Tickets:** General Admission \$40, Partager \$65, VIP/Sponsor tables \$500-\$2,500 To purchase tickets please visit: <a href="https://www.eventbrite.com/e/evening-in-white-tickets-2770001001">https://www.eventbrite.com/e/evening-in-white-tickets-2770001001</a>

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# Members of the media planning to attend:

For more information, please call (850) 433-4421 or email Executive Director, Lexie Thorsen, at <a href="mailto:lexie@juniorleagueofpensacola.org">lexie@juniorleagueofpensacola.org</a>.

News photography and video coverage are permitted. We welcome you!

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### About Junior League of Pensacola

Since its founding in 1901 by social activist Mary Harriman, The Junior League has evolved into one of the oldest, largest and most effective women's volunteer organizations in the world, encompassing 140,000 women in 291 Leagues in four countries. The Junior League of Pensacola has been a driving force behind the initiatives and institutions that make our community a greater place to live since 1956. Comprised of more than 400 volunteers, The Junior League of Pensacola, Inc. is a non-profit organization of women dedicated to promoting volunteerism, developing the potential of women and making a difference in the lives of others, with the mission of "Women Building Better Communities." Learn more on Facebook, Twitter, or juniorleagueofpensacola.org. To make a donation please visit juniorleagueofpensacola.org/support.