

211 Northwest Florida Team Member Earns Elite Certification

Pensacola, FL – 211 Northwest Florida Resource Manager Avalon Mallory recently earned her certification badge for Information & Referral Coaching from the Alliance of Information and Referral Systems (AIRS).

Mal is one of only ten professionals selected by AIRS throughout the United States and Canada for the initial certification process.

“Mal’s selection for this program by AIRS acknowledges her exceptional work at 211 Northwest Florida,” said Mike Martin, Director of 211 Northwest Florida. “Her commitment to improving herself and strengthening our team is remarkable. Mal is dedicated to making sure people in our community can find the resources they need to improve their lives.”

211 Northwest Florida is powered locally by United Way of West Florida. This information and referral service provides callers with connections to community resources and services. 211 maintains up-to-date information like emergency food and shelter resources; connections to healthcare, childcare, and disability services; and counseling and mental health services.

To get connected, callers can dial 2-1-1 from any phone. Calls are free and confidential. Learn more about 211 at uwwf.org/211-northwest-florida.

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About UWWF: *United Way of West Florida is a local 501(c)(3) non-profit organization that unifies nonprofit agencies, organizations, businesses - and people - to fight for the health, education, and financial stability of every person in Escambia and Santa Rosa counties. With a vision of a community united to create better opportunities for all, United Way of West Florida’s mission is to Unite our community and leverage resources to improve lives. For more information, visit uwwf.org.*

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