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FOR IMMEDIATE RELEASE

3rd annual Rainbow Run returns to OWA
Rainbow-colored excitement for the whole family

(Foley, Alabama) – Let's get ready to run! The most colorful race in Baldwin County, Rainbow Run, returns to OWA on Saturday, April 30, 2022. This 1.5-mile run guarantees fun as rainbow-colored powder fills the air and covers the participants as they jog, walk, skip or sprint through the streets of Downtown OWA.

The excitement begins at 7:30am with event check-in and a photo booth available on OWA Island. Runners will take off into clouds of bright colors starting at 9am and make their way throughout OWA where they will encounter more rainbow color stations. An after party will be waiting back on OWA Island as runners cross the finish line.

Those interested in participating in this fan-favorite event are encouraged to pre-register by April 22, at VisitOWA.com/Rainbow-Run for a discounted rate of \$19.99++ per person for guests 3 and older. While the powders are nontoxic, many guests accessorize with a bandana and sunglasses to shield their eyes and airways. Guests must be ages 3 and up to participate and no pets will be allowed through the color stations. After April 22, registration will increase to \$29.99++ per person.

Pre-registration includes a complimentary Rainbow Run t-shirt that's ready to be covered in all the flying colors, or you can wear your own get-up to the race. Complimentary t-shirts for day-of registration will be subject to availability. Pre-registered participants have the option to sign their waivers and pick up their packets and swag in the week leading up to the run. Packet pick-up will be available at 101-G S OWA Blvd, Foley, AL 36535, April 25-29, from 10am to 4pm.

Registration fees are required for those who wish to participate in the Rainbow Run. The most up to date information on Rainbow Run and future OWA events can be found at VisitOWA.com.

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About OWA Parks & Resort: Award-winning OWA Parks & Resort in Coastal Alabama is owned and operated by the Poarch Band of Creek Indians. OWA's name is derived from a Creek word for "big water," and the tropical theme of the 520-acre property was inspired by the Gulf of Mexico, minutes away via the Foley Beach Express.

At the heart of OWA is Tropic Falls, which includes a 23-ride theme park, outdoor wave pool and the region's largest indoor water park—bigger than a football field and covered by a convertible roof. Just outside the ticketed areas is Downtown OWA. This pedestrian-only streetscape was inspired by Southern small towns and features numerous options for dining, shopping, and entertainment.

The destination resort offers a full calendar of events, from Downtown OWA's own Mardi Gras Parade to the annual Christmas tree lighting with fireworks and snowfall. With its own award-winning TownePlace Suites by Marriott, OWA is the place in Coastal Alabama to thrill, then chill.