



Digital Boardwalk
PLUG INTO SMARTER I.T.

Managed I.T. Support | Cybersecurity | Cloud Computing | Backup & Disaster Recovery

For Immediate Release

DIGITAL BOARDWALK RANKED IN TOP 10 OF WORLD'S MOST ELITE 501 MANAGED SERVICE PROVIDERS

*Annual MSP 501 Identifies Industry's Best-in-Class Businesses
Growing Via Recurring Revenue and Innovation*

Pensacola, FL, June 24, 2022 – For the fifth year, Digital Boardwalk has been named as one of the world's premier managed service providers (MSPs) in the prestigious 2022 Channel Futures MSP 501 rankings, being awarded #8 on the list.

For the past 16 years, MSPs from around the globe have submitted applications to be included on this prestigious and definitive listing. The Channel Futures MSP 501 survey examines organizational performance based on annual sales, recurring revenue, profit margins, revenue mix, growth opportunities, innovation, technology solutions supported, and company and customer demographics.

MSPs that qualify for the list must pass a rigorous review conducted by the research team and editors of Channel Futures. It ranks applicants using a unique methodology that weighs financial performance according to long-term health and viability, commitment to recurring revenue and operational efficiency.

Channel Futures is pleased to name Digital Boardwalk to the top 10 of the 2022 MSP 501 out of a record-breaking number of submissions from partners around the world, placing #8 worldwide as one of the technology industry's top-performing provider of managed services.

"I couldn't be prouder of our outstanding team here at Digital Boardwalk, because it is thanks to their hard work and dedication that Digital Boardwalk was able to break into the top 10 of this prestigious list and achieve such milestones year over year," said Tim Shoop, CEO, Digital Boardwalk. "We are honored to be named among such an impressive list of MSPs, especially





since our growth was 100% organic and not through acquisition. It is validation that focusing on providing an unrivaled customer experience with top-of-the-line technology solutions is what businesses want.”

This year’s list once again attracted a record number of applicants, making it one of the most competitive in the survey’s history. Winners are being recognized on the Channel Futures website and will be honored at a special ceremony at the Channel Futures MSP Summit + Channel Partners Leadership Summit, Sept. 13-16, in Orlando, Florida.

Since its inception, the MSP 501 has evolved from a competitive ranking into a vibrant group of innovators focused on high levels of customer satisfaction at small, medium and large organizations in public and private sectors. Today, many of their services and technology offerings focus on growing customer needs in the areas of cloud, security, collaboration and support of hybrid work forces.

“The 2022 Channel Futures MSP 501 winners are the highest-performing and most innovative IT providers in the industry today,” said Allison Francis, senior news editor for Channel Futures. “The 501 has truly evolved with the MSP market, as showcased by this year’s crop of winners. This is also the fifth consecutive year of application pool growth, making this year’s list one of the best on record.”

“We extend our heartfelt congratulations to the 2022 winners, and gratitude to the thousands of MSPs that have contributed to the continuing growth and success of the managed services sector,” said Kelly Danziger, general manager of Informa Tech Channels. “These providers are most certainly driving a new wave of innovation in the industry and are demonstrating a commitment to moving the MSP and entire channel forward.”

The complete 2022 MSP 501 list will be available on Channel Futures’ website on Monday, June 20th.

Background

The 2022 MSP 501 list is based on confidential data collected and analyzed by the Channel Futures editorial and research teams. Data was collected online from Feb. 1-April 30, 2022. The



MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, profit margin and other factors.

About Digital Boardwalk

Digital Boardwalk provides comprehensive technology management and consulting services for small and medium-sized businesses across the country. We help customers achieve reliability, security, and peace of mind through award-winning support, cybersecurity, cloud computing, and backup services. We know that technology is integral to your business, so we work diligently to keep your technology working for our clients.

Our team of certified technology specialists bring their individual expertise and knowledge to each job at hand. Together, we promise to provide you with the best customer service experience, industry-leading technology, and continuous innovation, all catered to your specific needs.

Read more about Digital Boardwalk's mission here: <https://www.digitalboardwalk.com>

About Channel Futures

Channel Futures is a media and events platform serving companies in the information and communication technologies (ICT) channel industry with insights, industry analysis, peer engagement, business information and in-person events. We provide information, perspective, and connection for the entire channel ecosystem. This community includes technology and communications consultants, integrators, sellers, MSPs, agents, vendors and providers.

Our properties include the Channel Futures MSP 501, a list of the most influential and fastest-growing providers of managed services in the technology industry; Channel Partners events, which delivers unparalleled in-person events including [Channel Partners Conference & Expo](#), the [MSP 501 Summit](#) and [Channel Partners Europe](#); and [Allies of the Channel Council \(ACC\)](#) and [DEI Community Group](#), our initiatives to educate, support and promote diversity, equity and inclusion (DE&I) in the ICT channel industry. Channel Futures is where the world meets the channel; we are leading Channel Partners forward. More information is available at channelfutures.com.

Channel Futures is part of [Informa Tech](#), a market-leading B2B information provider with depth and specialization in ICT sector. Every year, we welcome 14,000+ subscribers to our research,



more than 4 million unique monthly visitors to our digital communities, 18,200+ students to our training programs and 225,000 delegates to our events.

Media Contacts

Kina Robinett
Marketing Manager, Digital Boardwalk
kina.robinett@smarterweb.net

Allison Francis
Senior News Editor, Channel Futures and MSP 501
allison.francis@informa.com

Ginette Andre
Associate Marketer, VIP Relations
ginette.andre@informa.com

