

FOR IMMEDIATE RELEASE



PBCA Kicks-Off Breast Cancer Awareness Month with Upcoming Ribbons of Hope Charity Ball

The local charity invites the public to attend and donate.

Pensacola, FL – On October 7th, 2022, the Pensacola Breast Cancer Association will be hosting the 12th Annual Ribbons of Hope Charity Ball and invites the public to attend a night of “dinner, dancing and silent auction”. The event, being held at the Pensacola Yacht Club, will start at 6:30pm Central Time and end at 10:30pm Central Time. Tickets can be purchased securely online from the PBCA website and are \$50 per person, \$85 per couple or \$320 per table of (8) people.

The event is dedicated to increasing awareness about early screening and diagnosis options for women in the local community that are affordable and accessible. The event is also a significant fundraising opportunity for the non-profit organization as it generates proceeds used to provide free mammograms at local medical facilities for the indigent and under-insured patient population in the Pensacola area.

PBCA Vice President, Barbara Dean, states, “Approximately 3,750 mammograms have been provided for individuals in need over the past 13 years with funds generated during this event and others throughout the year, so it is very important that we continue these efforts; it helps so many people.”

The Ribbons of Hope Charity Ball will include a sit-down dinner with guest speakers sharing inspirational stories, entertainment for dancing, and a silent auction with items and offers provided by local and national businesses up for bidding. Items range from luxury gifts to vacation packages and special offers that can only be found during the fundraising event.

Attendees will also get to be a part of the donation experience as PBCA will be presenting checks to Baptist Hospital and Community Health Northwest Florida during the night’s event. A can’t miss opportunity to see the power of community support.

To learn more about the Ribbons of Home Charity Ball, breast health, or to donate, you can visit the PBCA website at www.pensacolabreastcancerassociation.com or follow their social media page on Facebook for upcoming events and fundraisers.

About Pensacola Breast Cancer Association: The Pensacola Breast Cancer Association is a Pensacola, Florida-based 501(c)(3) non-profit organization established in 2003. The Board of Directors is made up of all uncompensated volunteers and has raised and distributed approximately \$750,000 to local healthcare organizations that are consistent with their mission.