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FOR IMMEDIATE RELEASE

Experience a Season Full of Christmas Activities at OWA Parks & Resort
Festivities include something for everyone to enjoy!

(Foley, Alabama) – Join OWA this holiday season to experience a season full of Christmas activities, events, and special offers! From shopping and dining in Downtown OWA to perhaps even meeting Santa Claus, we have it all here at OWA Parks & Resort. The magic begins with our Tree Lighting Ceremony on November 19 and continues all season long!

Kick off the holiday season at our 6th annual Tree Lighting Ceremony on Saturday, November 19! Enjoy a snowy Tree Lighting ceremony with Christmas music playing through the streets of Downtown. This remarkable holiday experience is filled with ceremonious live entertainment followed by the epic lighting of OWA's giant, 36-foot-tall Christmas tree, snowfall, and fireworks display. Be sure to grab your photo with Santa and enjoy a spectacular Rockettes-style dance performance at the OWA Theater.

You're invited to a special pancake brunch with the jolly man himself this Christmas season. Select dates this December 3-18 at The Bohemian in Downtown OWA guests can dine with Santa and enjoy a delectable pancake spread. Don't forget to tell him what you want for Christmas, too! Reservations are required for this guest favorite event and can be made online at VisitOWA.com/tickets.

Pack your bags and grab your winter coats, because the North Pole is headed to Downtown OWA! Select dates December 3-22, Santa will be welcoming guests of all ages to his home away from home. Kids and families will be able to participate in Christmas crafts with Santa's Elves while waiting to grab a photo with the jolly man himself! Don't forget to bring your wish list — Santa's mailbox will be accepting mail all season long!

Have your elf a merry little Christmas season and get ready to ride at the YMCA Elf Ride at OWA on Saturday, December 10! Dress up in your best elf costume, decorate your bike and have fun with the YMCA in Downtown OWA. Proceeds will benefit the John McClure Snook Family and Bounds Family YMCA, a non-profit organization whose mission is to strengthen communities. Prizes will be awarded for the best costume and bike decoration. Become part of a movement this holiday season and join us for a jolly good time!

Bring the family to Sweet Tooth in Downtown OWA on Saturday, December 17! Be sure to wear your ugly Christmas sweaters too because we have a treat for you! Start the day with our Ugly Sweater Contest at 11am. It's free to register—just arrive early and add your name to the list! There will be FOUR

giant stockings up for grabs with a combined retail value of \$450! It's filled with tons of goodies, so be sure to wear your most hideous holiday sweater of all to win this larger-than-life prize.

That's not all! Stick around for special performances of "Sweat Treats with Mrs. Claus" produced by Seward Studios. Join the world's most cheerful hostess for a joyful celebration full of holiday magic! On Saturday, December 17, Mrs. Claus returns to OWA with her top elf assistant JJ to celebrate beloved holiday traditions. Come sing along to the festive song and dance numbers sure to get everyone in the holiday spirit! This complimentary holiday experience is perfect for all ages to enjoy. Guests are encouraged to arrive early as space is limited for this exclusive event.

Hours and dates for all activities are subject to change. Detailed information, reservations, and a full list of holiday events can be found online at VisitOWA.com/Christmas.

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About OWA Parks & Resort: Award-winning OWA Parks & Resort in Coastal Alabama is owned and operated by the Poarch Band of Creek Indians. OWA's name is derived from a Muscogee Creek word for "big water," and the tropical theme of the 520-acre property was inspired by the Gulf of Mexico, minutes away via the Foley Beach Express.

At the heart of OWA is Tropic Falls, which includes a ride-focused theme park, outdoor wave pool (currently under construction) and the region's largest indoor water park, covered by a convertible roof—now open. Just outside the ticketed areas is Downtown OWA. This pedestrian-only streetscape was inspired by Southern small towns and features numerous options for dining, shopping, and entertainment.

The destination resort offers a full calendar of events, from Downtown OWA's own Mardi Gras Parade to the annual Christmas tree lighting with fireworks and snowfall. With its own award-winning TownePlace Suites by Marriott, OWA is the place in Coastal Alabama to thrill, then chill.