For Immediate Release

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United Way of West Florida Announces New Director of Development

Pensacola, FL – United Way of West Florida has named Susan Amburg its new Director of Development.

Amburg brings a wealth of fundraising knowledge and more than eight years of United Way experience to her new role. Most recently, she served as the Director of the Whole Village Family Resource Center at Granite United Way in Plymouth, New Hampshire.

"Susan's passion for her work and deep experience are incredible assets for us," said United Way of West Florida President and CEO Laura Gilliam. "Her knowledge will help us diversify and strengthen our fundraising efforts."

"I am excited to be at United Way of West Florida," said Amburg. "I can't wait to learn more about the community and work together with organizations and individuals to improve the lives of the hardworking people who call it home."

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About UWWF: United Way of West Florida is a local 501(c)(3) non-profit organization that unifies nonprofit agencies, organizations, businesses - and people - to fight for the health, education, and financial stability of every person in Escambia and Santa Rosa counties. With a vision of a community united to create better opportunities for all, United Way of West Florida's mission is to Unite our community and leverage resources to improve lives. For more information, visit <u>uwwf.org</u>.