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SERVPRO Urges Property Owners in the Pensacola Area to Focus on Disaster Readiness as Spring Approaches

Property damage remediation specialist says the importance of advance planning grows as severe weather and climate events become more frequent

Pensacola, FL (Grassroots Newswire) February 9, 2023 - Since Fall 2022, the United States has experienced extreme weather from coast to coast ranging from major rain and flood events to hurricanes and tornadoes to extreme freezing conditions including a "once in a generation blizzard." As catastrophic weather events impact property owners more frequently, it magnifies the need for disaster readiness ahead of this spring's storm season.

The National Centers for Environmental Information (NCEI), part of the National Oceanic and Atmospheric Administration (NOAA), reports that from 1980-2022, there were, on average, 7.9 "billion-dollar" events each year. In 2021, there were 20 "billion-dollar" weather or climate disaster events, and 2022 delivered another 18 - each year more than doubling the previous multi-year average.¹

"These statistics are revealing," says Rick Isaacson, CEO of Servpro Industries, LLC, "but not surprising to businesses like SERVPRO who specialize in disaster response and remediation. SERVPRO franchise owners experience the real-life impact of events like these as home and business owners reach out for help after flooding, fire, wind, and other natural disasters wreak havoc on their properties. That's why we continue to emphasize the importance of preparing in advance before disaster strikes."

Because spring weather can be particularly unpredictable, SERVPRO franchise owners in the Pensacola area urge property owners to take advantage of state, federal and other online

resources now to prepare for a possible severe weather event. The Centers for Disease Control (CDC) offers tips here² for preparing an emergency kit to have on hand. The Federal Emergency Management Agency (FEMA) offers an emergency preparedness checklist here³, and more ideas and tools are available from sources like the Red Cross, the AARP, and others.

According to Isaacson, the number of calls for help and web traffic to servpro.com increased more than 300% after the most recent winter storm event in late December 2022 over the same period last year (12/22/22 - 12/28/22).

"Advance preparation might have helped some of these property owners literally weather the storm with less damage," said Isaacson. "And for those whose homes or businesses were severely damaged or destroyed in spite of efforts to avoid damage, advance preparation would mean that critical papers, contact numbers, insurance information, and recovery plans would be close at hand. Time spent improving your disaster readiness is time well spent."

SERVPRO specializes in disaster cleaning, restoration, and construction services, helping to remediate damage, making it "Like it never even happened," for both commercial and residential customers. For more information about SERVPRO, please visit www.servpro.com/. For more information on SERVPRO in the area, please contact please contact one of the local business owners below.

* For SERVPRO of North Pensacola, please contact Benjamin Carter who can be reached at (850) 466-3076 or info@servpronorthpensacola.com.

* For SERVPRO of Northwest Escambia County, please contact Benjamin Carter who can be reached at (850) 466-3089 or info@servpronorthpensacola.com.

* For SERVPRO of West Pensacola, please contact Larry Stone who can be reached at (850) 469-1160 or office@servprowestpensacola.com.

¹ <https://www.ncei.noaa.gov/access/billions/>

² <https://www.cdc.gov/nceh/features/springweather/index.html>

³ https://www.energy.gov/sites/prod/files/FEMA_Red-Cross_Emergency_Preparedness_Checklist.pdf

About SERVPRO

For more than 50 years, SERVPRO has been a trusted leader in fire and water cleanup and restoration services, construction, mold mitigation, biohazard and pathogen remediation. SERVPRO's professional services network of more than 2,000 individually owned and operated franchises spans the United States and Canada, responding to property damage emergencies large and small - from million-square-foot commercial facilities to individual homes. When disaster strikes, homeowners, business owners and major insurance companies alike rely on SERVPRO to make it "Like it never even happened."

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