

**NEWS RELEASE**

For Immediate Release

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**Gulf Winds Credit Union**

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## **Denim with a Purpose: Giving Back in Style**

**Gulf Winds staff members donate \$10,752 to the Studer Family Children’s Hospital at Ascension Sacred Heart in partnership with NAFCU**

**Pensacola, FL.** - Gulf Winds and the National Association of Federally-Insured Credit Unions (NAFCU) presented the Studer Family Children’s Hospital at Ascension Sacred Heart with a donation of \$10,752 on April 4, 2023. This gift was made possible by the culmination of weekly donations from Gulf Winds staff members that participated in the casual day jeans program.

Since 2013, Gulf Winds staff members have raised almost \$100,000 as a part of the jeans day program. These donations are initially provided to NAFCU, who matches the donation to the children’s hospital. “Gulf Winds Credit Union’s contribution to NAFCU not only strengthens and fuels NAFCU’s ability to advocate, but by utilizing our match program they have truly made a positive impact in the community,” said Allyson Gale, Director of Political Affairs at NAFCU.

Adrienne Maygarden, President, Ascension Sacred Heart Foundation, expressed gratitude. “We are grateful for the continued support and partnership of Gulf Winds Credit Union employees,” said Maygarden. “Their generosity impacts nearly every child and every family in our community helping ensure the highest level of care, close to home.”

After presenting the check, Gulf Winds and NAFCU had the opportunity to tour the Studer Family Children’s Hospital. “It’s fantastic to have a facility like the Studer Family Children’s Hospital right here in Pensacola,” said Daniel Souers, President and CEO of Gulf Winds Credit Union. “The high-quality, compassionate care that the Children’s Hospital provides resonates throughout our region. I am proud of our Gulf Winds team members’ generosity and thankful for our partnership with NAFCU to support families that need this service.”

**About Gulf Winds:**

Since 1954, Gulf Winds Credit Union has offered products and services that empower our members to live their best financial lives. Gulf Winds provides 80,000+ members with the convenience of 13 branch locations, digital banking, nationwide surcharge-free ATMs and the support of more than 200 knowledgeable employees committed to providing excellent service. Membership is open to anyone that lives, works, worships or attends school in North Florida, Southern Alabama and Southern Georgia. Visit [GoGulfWinds.com](http://GoGulfWinds.com) for more information.

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