

NEWS RELEASE

FOR IMMEDIATE RELEASE April 3, 2023

Contact: Emily Ley CEO, Simplified 813.833.7919 emily@emilyley.com

Bestselling Author Emily Ley to Host Simplified Warehouse Sale in Pensacola, Florida

Pensacola, Florida - Emily Ley, Pensacola native, bestselling author, and creator of Simplified, is pleased to announce the Simplified Warehouse Sale, taking place on May 19 and 20, 2023, in Pensacola, Florida.

The Simplified Warehouse Sale is an opportunity for customers to shop Simplified products, in person, at deeply discounted prices. The sale will feature a variety of Simplified products, including planners, journals, notepads, stickers, pens, and more. Emily Ley will be on-site to greet customers and sign copies of her bestselling books.

A portion of proceeds from the Simplified Warehouse Sale will be donated to FavorHouse of Northwest Florida. FavorHouse serves and empowers women who have suffered from domestic violence.

Emily Ley's Simplified brand has gained a significant following over the years, thanks to its focus on helping customers simplify their lives through organization and intentional living. The brand is woman-owned, women-run, and has products in major retail stores like Target and Walmart. The Simplified Warehouse Sale is the perfect opportunity for customers to stock up on Simplified favorites at prices up to 70% off.

"We are thrilled to offer this opportunity for our customers to shop our products in person at a discounted price," says Emily Ley. "Our Simplified products are minimally, meaningfully designed to help women live simpler, more intentional lives, and we're excited to offer them at a great value during this sale."

The Simplified Warehouse Sale will take place on May 19 and 20, 2023, at the Simplified Warehouse in Pensacola, Florida. The address is 3921 W Navy Blvd, Pensacola, Florida, 32507. The event will take place in the back parking lot, behind the ARCO Marine building. Cash and venmo will be accepted. Customers are advised to bring their own bag. Doors will be open from 9:00 AM to 12:00 PM on both days. The Coffee Cabin Co. will be on site selling coffee, pastries, and other treats.

For more information about the Simplified In-Person Warehouse Sale, visit emilyley.com, Emily Ley's Facebook Page or follow Emily Ley on social media for updates and announcements.

###