



PRESS RELEASE

FOR IMMEDIATE RELEASE

MEDIA CONTACT

Mary Riker: (850) 484-1211

Jennifer Knisbell joins WSRE PBS as Development and Community Engagement director

PENSACOLA, Fla., May 25, 2023 — Jennifer Knisbell has joined Pensacola State College as WSRE PBS Development and Community Engagement director.

A native of Pensacola and graduate of University of Central Florida, she has worked in the arts and entertainment industry for 22 years in various management and development positions, most recently as the director of development at Pensacola Opera following six years with talent agency ICM Partners in Las Angeles, Calif.

The WSRE PBS Development Department also announces the promotion of Patience Weaver to donor services manager and the addition of Deanna Smith as database coordinator.

Weaver is a graduate of the University of Alabama at Birmingham and has worked at WSRE since 2020. Smith is a graduate of Pensacola State College and returns to WSRE PBS, having worked at the station for nearly 15 years previously.

###

About WSRE: WSRE, a PBS member station licensed to the Pensacola State College District Board of Trustees and supported by the WSRE-TV Foundation, serves as a critical media source for trusted content and a safe media space for children to grow and learn.