

FOR IMMEDIATE RELEASE

Gartman Completes Inaugural Leadership Northwest Florida Class

PENSACOLA, FLA. (May 25, 2023) — KC Gartman is a graduate of Leadership Northwest Florida. Gartman, chief development officer, Baptist Health Care Foundation, was selected by Florida's Great Northwest Foundation to participate in its first-ever class of Leadership Northwest Florida. The program is designed to foster a deeper understanding of the region's diverse landscape through community, content and connection.

Participants were immersed in the seven-month educational program to gain a holistic view of the conditions, challenges and opportunities shared throughout Northwest Florida. The program focused on the areas of business vitality, entrepreneurship and innovation, infrastructure, talent and quality of place.

"One of the goals of Leadership Northwest Florida was to create a pipeline of engaged and empowered ambassadors for Northwest Florida who would bring long-term influence for the betterment of not just one county, but for our entire region," said Jennifer Conoley, president and CEO of FGNW and its foundation. "After completion of the program, I'm extremely proud to say that KC is exactly the ideal regional leader who is equipped to use her own platform, skills and abilities to promote positive change across all Northwest Florida."

"The mission of Leadership Northwest Florida aligns with our commitment to our community and the region," said Mark Faulkner, president and CEO of Baptist Health Care. "We are delighted to have KC represent Baptist Health Care in this elite group of professionals."

For more information on the program, visit https://www.floridasgreatnorthwest.com/lnwf.

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For more information about this press release or to schedule an interview, send an email to BHCMediaRelations@bhcpns.org or call 850.791.5254.

About Baptist Health Care

Baptist Health Care is a not-for-profit health care organization based in Northwest Florida that is committed to helping people throughout life's journey. Baptist continuously strives to be a national leader in quality and service. Baptist Health Care includes three hospitals, four medical parks, Andrews Institute for Orthopaedics & Sports Medicine and a large network of primary care and specialty physicians. Baptist Health Care is one of the largest non-governmental employers in Northwest Florida.

About Leadership Northwest Florida

For Northwest Florida to continue to compete, diversify and thrive, it will take informed, dedicated leaders who understand the complex and competitive environment of economic transformation. Leadership Northwest Florida is designed to be an educational program offered for professionals in all industry sectors desiring to grow their knowledgebase, network, and skillset in the 12-county region of Florida's Great Northwest footprint. This experience will ultimately result in long-term influence of the leadership graduates for the betterment of Northwest Florida.

About Florida's Great Northwest

Florida's Great Northwest is the regional economic development organization for the Florida Panhandle. The organization was created to promote Northwest Florida for economic growth and diversification, advocate for economic development issues that affect the region, and collaborate to improve regional competitiveness. The organization accomplishes this in partnership with the state and local economic development organizations, rural regional economic development organization, utility partners, private sector businesses, local government, higher education institutions, workforce boards, and community leaders.

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