

FOR IMMEDIATE RELEASE:

CONTACT:

Diane/Jamie

Florida SBDC at UWF

11000 University Pkwy, B76, Pensacola 32514

850-474-2528

850-474-2577 (fax)

sbdc@uwf.edu (e-mail)

www.sbdc.uwf.edu

Florida SBDC at UWF Presents “Starting a Business” – Crestview

PENSACOLA, FL — June 15, 2023 — Have an idea for a business, but not sure where to start? Take the first step with the Florida SBDC’s “Starting a Business” workshop on June 20 from 12:00 - 3:00 pm. In this workshop, we will discuss the fundamentals of launching your new venture, including how to determine feasibility and legal structures, licensing and permitting, funding options for your business and basic marketing strategies to help you get started! Location: Crestview Area Chamber of Commerce, 1447 Commerce Dr, Crestview, 32539. Fee: \$50. To register, visit our website at www.sbdc.uwf.edu and click on “Training & Events”. Presented by John Emsing, Assistant Director, Florida SBDC at UWF. Sponsored by Cadence Bank and Wells Fargo.

Florida SBDC at UWF Presents “Understanding Business Insurance”

PENSACOLA, FL — June 15, 2023 — Insurance is an important part of owning and protecting your business. On June 21 from 8:00 – 9:15, join In this informative and interactive workshop, “Understanding Business Insurance”. You will learn about what types of business insurance are required, how to choose your policies, and other considerations regarding insurance. Speaker: Dawn Cloke, CEO and owner of Cloke & Co Insurance Agency. Hosted by Terry Mauer, Associate Director, Florida SBDC at UWF. Location: UWF Emerald Coast Campus, 1170 Martin Luther King Jr Blvd, Bldg. 2, Rm 221, Fort Walton Beach, FL 32547. No fee. To register, visit sbdc.uwf.edu and open “Training & Events”. Sponsored by Cadence Bank and Wells Fargo.

Florida SBDC at UWF Presents “Planning for Cybersecurity” Online Webinar

PENSACOLA, FL — June 15, 2023 - Cyber threats are increasing at an exponential rate and the methods attackers employ become more complex. It is imperative to have a clear vision of your organization's security strategy. Join us on June 21 from 12:00 – 1:00 p.m. when we will discuss the basics of Cybersecurity as they relate to:

- Organizational Vision / Mission / Objectives
- SWOT Analysis
- Industry / Regulatory Requirements
- Compliance Assessments
- Technology Considerations

Speaker: Dr. David Bouvin, Cybersecurity Professional. Host: Terry Mauer, Associate Director, Florida SBDC at UWF. Virtual event.

No fee. To register, visit sbdc.uwf.edu and open “Training & Events”. Sponsored by Santa Rosa County Economic Development, Cadence Bank and Wells Fargo.

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**About the Florida SBDC at UWF:**

The Florida SBDC at UWF serves as a member of the Florida SBDC Network, the state’s principal provider of small business assistance. The Florida SBDC at UWF is funded in part by the [U.S. Small Business Administration \(SBA\)](#), Defense Logistics Agency, State of Florida and other private and public partners. The University of West Florida serves as the designated lead host institution for the [Florida SBDC Network](#), which is nationally accredited by the [Association of SBDCs](#). SBA's funding is not an endorsement of any products, opinions or services. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance; call [850-474-2528](tel:850-474-2528)

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**Diane Miller**  
[dmiller2@uwf.edu](mailto:dmiller2@uwf.edu)  
**Florida SBDC at the University of West Florida**  
**College of Business**



11000 University Pkwy, Bldg. 76  
Pensacola, FL 32514  
P 850.474.2528

UNIVERSITY *of*  
WEST FLORIDA

[dmiller2@uwf.edu](mailto:dmiller2@uwf.edu)

<https://www.sbdc.uwf.edu>