

FOR IMMEDIATE RELEASE:

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Florida SBDC at UWF Presents “Starting a Business” – FWB

PENSACOLA, FL — October 12, 2023 — Have an idea for a business, but not sure where to start? Take the first step with the Florida SBDC’s “Starting a Business” workshop on October 19 from 9:00 am – 12:00 pm. In this workshop, we will discuss the fundamentals of launching your new venture, including how to determine feasibility and legal structures, licensing and permitting, funding options for your business and basic marketing strategies to help you get started! Location: UWF Emerald Coast Campus, 1170 Martin Luther King Jr Blvd, Bldg. 2, Rm 221, Fort Walton Beach, 32547. Fee: \$50. To register, visit our website at www.sbdc.uwf.edu and click on “Training & Events”. Presented by Terry Mauer, Associate Director, Florida SBDC at UWF. Sponsored by Cadence Bank and Wells Fargo.

Florida SBDC at UWF Presents “Starting a Business” – Milton

PENSACOLA, FL — October 12, 2023 — Have an idea for a business, but not sure where to start? Take the first step with the Florida SBDC’s “Starting a Business” workshop on October 20 from 1:00 – 4:00 pm. In this workshop, we will discuss the fundamentals of launching your new venture, including how to determine feasibility and legal structures, licensing and permitting, funding options for your business and basic marketing strategies to help you get started!

Location: Santa Rosa County Chamber of Commerce, 4315 Avalon Blvd, Milton, FL 32583. Fee: \$50. To register, visit our website at www.sbdc.uwf.edu and click on "Training & Events". Presented by Joshua Hartigan, Business Consultant, Florida SBDC at UWF. Sponsored by Cadence Bank and Wells Fargo.

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**About the Florida SBDC at UWF:**

The Florida SBDC at UWF serves as a member of the Florida SBDC Network, the state's principal provider of small business assistance. The Florida SBDC at UWF is funded in part by the [U.S. Small Business Administration \(SBA\)](#), Defense Logistics Agency, State of Florida and other private and public partners. The University of West Florida serves as the designated lead host institution for the [Florida SBDC Network](#), which is nationally accredited by the [Association of SBDCs](#). SBA's funding is not an endorsement of any products, opinions or services. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance; call [850-474-2528](tel:850-474-2528)

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