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CONTACT:

Diane/Jamie

Florida SBDC at UWF

11000 University Pkwy, B76, Pensacola 32514

850-474-2528

850-474-2577 (fax)

sbdc@uwf.edu (e-mail)

www.sbdc.uwf.edu

Florida SBDC at UWF Presents “Unpacking SBIR/STTR”

PENSACOLA, FL — October 6, 2023 — Gain an overview of the Florida APEX Accelerator and SBDC programs as well as the federal government's Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs. We will cover the tools and resources which small businesses can use to further research and development (R&D) in addition to strategies for how best to engage with a Department of Defense or other government customer. The SBIR and STTR programs are very competitive programs which encourage domestic small businesses to engage in federal R&D with the potential for commercialization. Through a highly competitive awards-based program, SBIR and STTR programs help small businesses explore their technological potential and provide the incentive to profit from its commercialization. By including qualified small businesses in the nation's R&D arena, high-tech innovation is stimulated and the country gains entrepreneurial spirit as it meets its specific needs. This is a *hybrid* event – presented both in-person and online. You may choose which way you prefer to attend when you register on our website. If you sign up for the in-person aspect, please plan to attend in-person at the Doolittle Institute. Hosted by the Doolittle Institute, 1140 E John Sims Pkwy, #1, Niceville, FL 32578. No fee. To register, visit sbdc.uwf.edu and open “Training & Events”. Sponsored by Cadence Bank and Wells Fargo.

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**About the Florida SBDC at UWF:**

The Florida SBDC at UWF serves as a member of the Florida SBDC Network, the state's principal provider of small business assistance. The Florida SBDC at UWF is funded in part by the [U.S. Small Business Administration \(SBA\)](#), Defense Logistics Agency, State of Florida and other private and public partners. The University of West Florida serves as the designated lead host institution for the [Florida SBDC Network](#), which is nationally accredited by the [Association of SBDCs](#). SBA's funding is not an endorsement of any products, opinions or services. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance; call [850-474-2528](tel:850-474-2528)

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*Hosted by*

**Florida SBDC at the University of West Florida  
College of Business**

11000 University Pkwy, Bldg. 76

Pensacola, FL 32514

P 850.474.2528

[sbdc@uwf.edu](mailto:sbdc@uwf.edu)

[www.sbdc.uwf.edu](http://www.sbdc.uwf.edu)