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FOR IMMEDIATE RELEASE

**PenAir Share It[®] Program: A Force for Good,
Supporting Education in Escambia County**

Pensacola, Florida – (October 24, 2023) Pen Air[®] Credit Union's (PenAir) Share It[®] program continues to be a powerful force for good, rallying members to raise over \$8,400 in support of education within the Escambia County Public Schools Foundation (ECPSF) in Escambia County, Florida.

Through the Share It[®] program, PenAir donates .01¢ for every signature-based debit card transaction made by participating members at no cost to the members. This initiative allows members to extend their support to teachers in Santa Rosa County, Baldwin County, Alabama, or Escambia County, Florida. In the 2023-2024 school year, PenAir's commitment to education shone brightly, amassing a total contribution of \$22,054.71 across the three participating districts.

Casey Brueske, Community Education Development Specialist for Pen Air[®] Credit Union, emphasized the ease of making a difference, stating, "PenAir's Share It[®] program is a tangible demonstration of our commitment to education. This program allows our members to partner with us and enhance students' lives in their local community by funding programs like the Grants for Excellence in Escambia County Schools. All you have to do is swipe your card."

The donation amount has been applied to ECPSF's Grants for Excellence program, fostering innovation and collaboration within schools. This year, the Foundation plans to award \$100,000 in High Impact Grants, with the application platform set to open in the next two weeks and funds to be awarded around the first of October.

Jo McArthur, Executive Director of the Escambia County Public Schools Foundation, expressed gratitude for PenAir's steadfast support, saying, "Escambia County Public Schools is grateful for the generous donation through PenAir's Share It[®] program. These funds will be used to support our Grants for Excellence program so that teachers and schools can do innovative, collaborative projects that are not otherwise funded. Some of the Foundation's other projects include a teacher resource store, Take Stock in Children mentoring and scholarship program, Escambia

County Public Schools Employee Events, Teacher of the Year recognition, and recognition of outstanding seniors in academics and the arts."

For more information about the Share It[®] program and enrollment details, please visit penair.org/DebitCards. To learn more about the Escambia County Public Schools Foundation and its initiatives, please visit escambiaschools.org/ecpsf.

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About PenAir Credit Union

Since 1936 Pen Air[®] Credit Union has been the catalyst where community, resources, and impact come together and produce a powerful force for good. With more than \$2.9 billion in assets, our purpose is to enhance the lives of those we serve, from Mobile, Alabama, to Tallahassee, Florida. Visit www.penair.org to learn more.

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