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FOR IMMEDIATE RELEASE

PenAir's Share It[®] Program Raises Over \$8,300 for Baldwin County Schools

Pensacola, Florida – (October 5, 2023) Pen Air[®] Credit Union's (PenAir) Share It[®] program proudly announces its members' donation of \$8,302.66 to the Baldwin County Education Coalition (BCEC) for the 2023-2024 school year.

Through the Share It[®] program, PenAir donates .01¢ for every signature-based debit card transaction made by participating members at no cost to the members.

This initiative allows members to extend their support to teachers in Santa Rosa County, Baldwin County, Alabama, or Escambia County, Florida.

Casey Brueske, Community Education Development Specialist for Pen Air[®] Credit Union highlighted the program's simplicity: "All members have to do is sign up and swipe their PenAir debit cards when they shop. It really adds up!"

Funds raised by Share It[®] have previously provided Baldwin County public school teachers with essential resources, including professional development and classroom literacy materials to improve student achievement. This support extends to the Palm Project Initiative, a county-wide effort ensuring each school's Care Closet is stocked with essential items, reducing obstacles for students and allowing them to focus on their education.

The Share It[®] program's total contribution for the 2023-2024 school year reached \$22,054.71 across the three participating districts, providing invaluable resources. Terry Burkle, BCEC Executive Director, expressed gratitude, noting, "These funds enhance academic achievement and support social-emotional development, addressing the needs of our 49 percent of students classified as poverty."

For Share It[®] program enrollment and details, please visit penair.org/DebitCards. To learn more about the Baldwin County Education Coalition, visit betterbaldwin.com.

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About PenAir Credit Union

Since 1936 Pen Air[®] Credit Union has been the catalyst where community, resources, and impact come together and produce a powerful force for good. With more than \$2.9 billion in assets, our purpose is to enhance the lives of those we serve, from Mobile, Alabama, to Tallahassee, Florida. Visit www.penair.org to learn more.

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