



PRESS RELEASE

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WSRE to bring Festival of Trees fundraiser to Downtown Pensacola

Decorated trees and wreaths will be for sale and auction bidding at the Museum of Commerce



PENSACOLA, Fla., November 6, 2023 — WSRE is bringing its Festival of Trees to the Museum of Commerce in Downtown Pensacola on Nov. 24-26. Holiday trees and wreaths, decorated by local designers, will be on display and available for sale and online auction bidding in support of the WSRE-TV Foundation. Hours are 12 p.m. to 6 p.m. on Friday, 10 a.m. to 6 p.m. on Saturday and 12 p.m. to 3 p.m. on Sunday. Admission is free.

Auction bidding will take place on an online shop at wsre.org beginning Thanksgiving night. Purchased items can be picked up at the Museum of Commerce on Sunday, Nov. 26, from 3 p.m. to 6 p.m., and tree delivery will be available for a fee.

Among the organizations and individuals sponsoring trees and wreaths: Alpha Kappa Alpha Sorority, Inc.; Alpha Kappa Alpha Sorority, Inc. (Delta Iota Omega Chapter); Nicci Baierlein and Terra Palmer; Amy Lorenger, Shelli Branch and Vicki Buttino; Linda Eskildsen, Erika Nix and Tia Brown; Chill & Chat Ladies; Dillard's Pensacola; Lennie Ann Foster; Mary Fritz; The Global Corner; Good Foundations, Inc.; Gulfcoast Calligraphy Guild; Humanists of West Florida; Innisfree Hotels; Junior League of Pensacola; Krewe of Cheers; Krewe of Lost Key; Krewe of S.W.A.T.; Taxie Lambert; Loxley Crochet Club; Miracle League of Pensacola; The Missing Pieces Resource Company, LLC; Noire Investment Group/Pensacola Black Professionals; Pensacola State College Veteran Student Success Center; Jane Phillips; Ransom Middle School National Junior Honor Society; James W. Stegall; University of West Florida Graduate School; Dr. Brent Videau; Vineyard Family House; VMJ Holiday Designs; and West Florida Roller Derby (WFRD).

The 2023 Festival of Trees is sponsored in part by Jacque Falzone; Community Bank; Aaron Erskine; Florida Power & Light; Jewelers Trade Shop; Paul and Tonya Cope; Cox; Cat Country 98.7, ESPN Radio and NewsRadio 92.3 FM & 1620 AM; Lamar Advertising and Parlor Doughnuts in support of WSRE's public television programming and educational services.

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About WSRE: WSRE, a PBS member station licensed to the Pensacola State College District Board of Trustees and supported by the WSRE-TV Foundation, serves as a critical media source for trusted content and a safe media space for children to grow and learn.