

For Immediate Release

DIGITAL BOARDWALK RECOGNIZED ON CRN'S 2024 MSP 500 LIST

Pensacola, FL, February 16, 2024 — [Digital Boardwalk](#), a leading provider of managed services, announced today that [CRN®](#), a brand of [The Channel Company](#), has named Digital Boardwalk to its Managed Service Provider (MSP) 500 list in the Pioneer 250 category for 2024. CRN's annual MSP 500 list identifies the industry-leading service providers in North America who are driving a new wave of growth and innovation for the channel through forward-thinking approaches to managed services, helping end users increase efficiency and simplify IT solutions, while maximizing their return on investment.

MSPs have become a vital part of the success of businesses worldwide. MSPs not only empower organizations to leverage intricate technologies but also help them keep a strict focus on their core business goals without straining their budgets.

The annual MSP 500 list is divided into three sections: the MSP Pioneer 250, recognizing companies with business models weighted toward managed services and largely focused on the SMB market; the MSP Elite 150, recognizing large, data center-focused MSPs with a strong mix of on- and off-premises services; and the Managed Security 100, recognizing MSPs focused primarily on off-premises and cloud-based security services.

Digital Boardwalk was chosen for this award due to their dedication to providing proactive managed services to the SMB market, including IT support, cybersecurity, and cloud computing. Digital Boardwalk's mature, process-driven practices enable SMBs to convert technology from an operational expense into a platform for growth and profitability.

Jennifer Follett, VP of US Content and executive Editor CRN, The Channel Company, emphasized the significance of managed services for businesses at various scales, stating, "Managed services provide a route for businesses of all sizes to maintain efficiency and adaptability throughout their growth journey. The solution providers featured in our 2024 MSP 500 list are introducing cutting-edge managed services portfolios to the market, enabling their clients to achieve success by optimizing their IT budgets. This allows businesses to allocate resources strategically, concentrating on mission-critical tasks that drive future success."

"We are truly honored to be recognized as a CRN MSP Pioneer 250," said Tim Shoop, CEO of Digital Boardwalk. "As the business technology landscape continues to grow in complexity, we aim to be a solution for SMBs — helping them utilize the full capabilities of these technologies in order to enhance efficiency and profitability."

The MSP 500 list will be featured in the February 2024 issue of CRN and online at www.crn.com/msp500.

About Digital Boardwalk

Digital Boardwalk provides comprehensive technology management and consulting Services for small and medium-sized businesses across the country. We help customers Achieve reliability,

security, and peace of mind through award-winning support, Cybersecurity, cloud computing and backup services. We know that technology is integral to your business, so we work diligently to keep your technology working for our clients.

Our team of certified technology specialists bring their individual expertise and knowledge to each job at hand. Together, we promise to provide you with the best customer service experience, industry-leading technology, and continuous innovation, all catered to your specific needs.

Read more about Digital Boardwalk's mission here: <https://www.digitalboardwalk.com>

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About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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