



Mallory Wilson, Communications and PR Specialist
1495 E. Nine Mile Road
Pensacola, FL 32514
850.505.3200 x 7775
mallory.wilson@penair.org
FOR IMMEDIATE RELEASE

**PenAir Credit Union Earns High Honors at the
AAF Pensacola American Advertising Awards**

Pensacola's oldest credit union earns more than 20 local industry awards

Pensacola, Florida (February 29, 2024) – **PenAir Credit Union** (PenAir) proudly earned five Gold and 16 Silver awards at the 2024 American Advertising Federation (AAF) Pensacola American Advertising Awards on Feb. 16, 2024 at the Hilton Pensacola Beach Hotel.

Conducted annually by the American Advertising Federation, the AAF Pensacola American Advertising Awards are the first of a three-tiered national competition. Across the country, local entrants vie for recognition as the very best in their markets. AAF Pensacola's annual Awards Show honors the advertising work of creative minds in Escambia and Santa Rosa counties. District winners are then forwarded to the national stage of the American Advertising Awards.

"Our memorable evening at the American Advertising Awards is a testament to the marketing teams' hard work, exceptional creativity, collaboration, and commitment to members," said Lee Morgan, President and CEO at PenAir. "Congratulations to our talented team and I'm looking forward to seeing continued excellence in how this outstanding team represents the PenAir brand and our guiding principles of respect, service, and Communerosity®."

PenAir's Gold award wins include:

- Consumer Website – PenAir Website
- Integrated Advertising Campaign (Local – Consumer) – Get To The Points Campaign
- Local Television Commercial (15 Seconds or Less) – You'll Fit Right In Brand
- Local Television Commercial (15 Seconds or Less) – Get To The Points
- Local Radio Commercial (30 Seconds or Less) – Get To The Points

To learn more about the 2024 AAF Pensacola American Advertising Awards and PenAir's award wins visit: <https://www.aafpensacola.com/2024-american-advertising-awards>

About PenAir Credit Union

Established in 1936, PenAir Credit Union has been a bold force for good, uniting community, resources, and impact. With assets surpassing \$3 billion, PenAir is dedicated to enhancing the lives of its members from Mobile, Alabama, to Tallahassee, Florida. As a member-owned institution, PenAir prioritizes individual needs, ensuring tailored solutions for financial success. Beyond financial services, PenAir actively contributes to community growth through education, development projects, and charitable endeavors. Learn more about how PenAir is building a legacy of financial empowerment and community enrichment at [PenAir](#).

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