# **Press Release**



### For Immediate Release

ReadyKids! Contact: Kristy Craig, Executive Director Phone: 850-380-3652 Email: Kristy@ReadyKidsFL.org

## ReadyKids! Kicks Off National Reading Month with Community Celebration

PENSACOLA, Fla. - March 4, 2024

Local nonprofit ReadyKids! is excited to invite the community to a special happy hour and community celebration on Friday, March 8, from 5:00-6:00 PM at Phineas Phoggs. This event marks the kickoff for National Reading Month, which runs throughout March, and offers an opportunity to support early literacy efforts while learning about ReadyKids!' impact in advancing kindergarten readiness.

"We are excited to kick off National Reading Month with this celebration for a cause," said Kristy Craig, ReadyKids! Executive Director. "This event not only raises funds and awareness for our childhood literacy initiatives but also unites the community in celebrating the joy of reading."

The Community Celebration will feature Dr. Lusharon Wiley, Executive Director of the Equity Project Alliance, as the guest speaker and attendees will enjoy a cash bar, complimentary desserts, free books for children, a bucket raffle with exciting prizes, and an opportunity to support local literacy efforts.

"We are proud to partner with ReadyKids! for this important event," said Chuck Michaels, Chief Executive Officer of the Pensacola Association of Realtors. "Together, we can make a difference in the lives of children in our community."

For more information about the Community Celebration and to stay updated on additional literacy initiatives, visit ReadyKidsFL.org.

###

## About ReadyKids!

ReadyKids! is a local 501(c)(3) nonprofit and a leader in the early literacy space for prekindergarten students in Escambia County. ReadyKids! focuses on mentoring students in a 1:1 setting, engaging families as their child's first and best teacher, and supporting educators – all to maximize children's potential through increased school readiness. Learn more at ReadyKidsFL.org.

## About Pensacola Association of REALTORS<sup>®</sup>, Inc.

The Pensacola Association of REALTORS<sup>®</sup>, Inc. is a Trade Association that resides in Pensacola, FL, here to serve REALTOR<sup>®</sup> members in Escambia and Santa Rosa counties. The Association serves over 2,000 residential and commercial REALTOR<sup>®</sup> members combined. Additionally, PAR is the founding office of two high-quality, well-known MLs sites, Pensacola MLS and Gulf Coast CMLS. The Association provides excellent customer support to its REALTOR<sup>®</sup> and Affiliate members daily, holds instructive education classes, hosts committee meetings, supports the Pensacola community and much more. Learn more about the Pensacola Association of REALTOR<sup>®</sup>, Inc. at pensacolarealtors.org.