

***For Immediate Release***

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**United Way of West Florida is looking for leaders to join our Ambassador Program**

Pensacola, FL.- April 11, 2024

United Way of West Florida's 2024-2025 Ambassador Program is accepting applications.

Each year, community-minded employers lend key personnel to United Way of West Florida to serve as ambassadors. By volunteering their time each month, these individuals help raise funds to meet critical needs in our community – addressing gaps in health, education, and financial stability. Each ambassador supports between three to five companies by planning and implementing successful fundraising campaigns.

The Ambassador Program is designed to help participants gain a better understanding of the needs of our local community while building lasting relationships with Escambia and Santa Rosa counties' current and future leaders. As an ambassador, participants will strengthen their leadership and public speaking skills, build strong community connections, and be part of something much larger than any one person or organization.

Applications are due by May 1, 2024. The program runs from June 12, 2024, to December 11, 2024.

Sign up and learn more at [www.uwwf.org/ambassadors](http://www.uwwf.org/ambassadors).

For questions, reach out to the program coordinator and United Way of West Florida Development Manager, Kathy Andrade, at [kathy.andrade@uwwf.org](mailto:kathy.andrade@uwwf.org).

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