



Northeast Pensacola Sertoma

P.O. Box 10697
Pensacola, Fl. 32504
NortheastSertoma.com

PRESS RELEASE

For Immediate Release

Northeast Pensacola Sertoma Club Hosted the 20th Annual HogFest Benefitting Pathways for Change & ReadyKids!

PENSACOLA, Fla. – May 13, 2024

The Northeast Pensacola Sertoma Club wrapped up another HogFest event benefiting local charities, Pathways for Change and ReadyKids! The annual event is a partnership between the three nonprofit organizations to throw a “party for a purpose” and raise awareness and funds for these important missions.

The 2024 HogFest, which was held on Saturday, April 27, 2024, at Pensacola Harley-Davidson drew a crowd of over 1,000 attendees and raised over \$118,000 through ticket sales, live and silent auctions, and 50/50 and lottery board raffles. In addition to live music by True Blue Band and a food court of many favorite local restaurants, the most excitement occurred when the reverse raffle resulted in one lucky winner leaving with a brand-new Harley Davidson Heritage motorcycle: This year’s big winner was...for the second year in a row... Michael Bradley!!!

HogFest is made possible by presenting sponsor Stevenson-Klotz Injury Lawyers, Pensacola Harley-Davidson, Cat Country 98.7, and every Northeast Pensacola Sertoma Club member. Media partners are invited to attend a check presentation at the Pensacola Harley-Davidson dealership (6385 Pensacola Blvd, Pensacola, FL 32505) on Friday, May 17, 2023 at 5 PM.

Pathways for Change is a local nonprofit focused on assisting local agencies whose purpose is eliminating homelessness and panhandling in Escambia and Santa Rosa Counties.

ReadyKids! is a local nonprofit focused on increasing kindergarten readiness in Escambia County.

The Northeast Pensacola Sertoma Club, founded in 1987, ranks among the top 3 Sertoma clubs nationally for donations to charitable organizations, and has donated over \$1.3 million to local charities. Sertoma clubs return funds to their respective communities – and they have loads of fun doing it while building life-long friendships.

- For more information about the Northeast Sertoma Club, please visit www.northeastsertoma.com or contact Brad Myers at bmyers2302@cox.net
- For more information about Pathways for Change, please visit www.pathwaysforchange.org or contact Connie Bookman at cbookman@pathwaysforchange.org
- For more information about ReadyKids! please visit www.ReadyKidsFL.org or contact Kristy Craig at Kristy@ReadyKidsFL.org