



For Immediate Release

May 13, 2024

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BROADWAY PENSACOLA

AT THE SAENGER THEATRE

 A NEDERLANDER PRESENTATION

BROADWAY IN PENSACOLA ANNOUNCES 2024-25 SEASON SUBSCRIPTIONS ON SALE NOW!

(Pensacola, FL) – The Saenger Theatre, Friends of the Saenger and Nederlander National Markets are thrilled to announce the **2024-2025 Broadway in Pensacola** season. The curtains rise with the electrifying **TINA – THE TINA TURNER MUSICAL**, chronicling the legendary icon's journey to becoming the Queen of Rock n' Roll. Following this is the heartwarming tale of self-acceptance in the vibrant production, **SHREK THE MUSICAL**. Audiences can anticipate the triumphant return of **RIVERDANCE 30 – THE NEW GENERATION** in the spring of 2025, offering a revitalized take on the beloved global sensation. Tony and Grammy Award-winning Best Musical **HADESTOWN**, takes center stage next, presenting an epic love story for all the ages. Finally, prepare to be moved by the Broadway sensation, **AIN'T TOO PROUD – THE LIFE AND TIMES OF THE TEMPTATIONS**, narrating the dynamic journey of The Temptations with electrifying musicality.

Subscriptions for this excitement-packed season are available for purchase online at PensacolaSaenger.com. On-sale dates for individual show tickets will be announced at a later date.

"We're thrilled to continue our partnership with Nederlander National Markets and the Friends of The Saenger as we embark on another exhilarating season of Broadway excellence at the Saenger Theatre," says Jeffrey Sharp, General Manager of the Saenger Theatre. "Expanding our repertoire with these touring Broadway productions not only amplifies our cultural offerings but also underscores the Saenger Theatre's commitment to fostering growth and excitement within the Pensacola community."

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Broadway in Pensacola 2024-25 Season Performance Dates

TINA – THE TINA TURNER MUSICAL

November 16 - 17, 2024

SHREK – THE MUSICAL

January 15 - 16, 2025

RIVERDANCE 30 – THE NEW GENERATION

February 4 - 5, 2025

HADESTOWN

March 19 - 20, 2025

AIN'T TOO PROUD – THE LIFE AND TIMES OF THE TEMPTATIONS

June 4 - 5, 2025

Subscribers enjoy exclusive benefits including:

- A guarantee of the same great seats to each season show and the option to renew those seats from year to year.
- The opportunity to exchange your subscription tickets for another performance of the same title, based on availability.
- Additional special ticket offers and the chance to purchase tickets to added shows before the general public.
- Lost ticket insurance included at no additional charge.

Additional details on performances may be found online at www.PensacolaSaenger.com/Broadway.

To become a subscriber of the Broadway in Pensacola, visit www.PensacolaSaenger.com; please call the Box Office at (850) 595-3880; or visit the Saenger Theatre Box Office at 22 East Intendencia Street, Pensacola, FL 32502.

About Saenger Theatre

The Saenger Theatre is the premier entertainment venue located in downtown Pensacola. The Theatre is home to Broadway in Pensacola and hosts a variety of events including symphony, opera, ballet, touring concerts, family shows and community events. The Saenger Theatre is owned by the City of Pensacola and professionally managed by ASM Global, the world leader in venue management, marketing, and development.

About ASM Global

ASM Global is the world's leading producer of entertainment experiences. It is the global leader in venue and event strategy and management—delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company's elite venue network spans five continents, with a portfolio of more than 325 of the world's most prestigious arenas, stadiums, convention, and exhibition centers, and performing arts venues Follow us on Facebook, Instagram, LinkedIn and Twitter or visit us online at asmglobal.com.

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