

## Press Release

Adetoun Evans  
VP, Marketing and Business Development  
(850) 434-2211 ext. 190  
Adetoun.evans@mfcufl.org

FOR IMMEDIATE RELEASE

### **EMBRACING CHANGE: WELCOMING MICHELE WILLIAMS AS THE NEW PRESIDENT AND CEO OF MEMBERS FIRST CREDIT UNION OF FLORIDA**



**Michele Williams**  
*President and CEO*

**Pensacola, FL**– May 2, 2024 – Members First Credit Union bids farewell to the esteemed Caryl Greene, whose retirement symbolizes the close of a remarkable era. As the chapter turns, the credit union embraces change with the appointment of Michele Williams as its new President and CEO, ushering in a new phase of growth and innovation.

With over four decades of dedicated service to the credit union industry, Michele Williams brings a wealth of experience and a deep-rooted commitment to Members First Credit Union. Beginning her journey at the credit union in 1980, Michele's rise to the helm is a testament to her unparalleled merit, expertise, and unwavering dedication.

Michele Williams' vision for Members First Credit Union is one of continuity and progress. She pledges to uphold the institution's founding principles while driving innovation and maintaining an unwavering focus on member needs. Endorsed by Caryl Greene and supported by a seasoned management team, including Tammy Miller, Tom Painter, Jeff Crutchfield, and Joanne Hyatt, Michele is poised to lead Members First Credit Union into a new era of success.

"We are thrilled to welcome Michele Williams as our new President and CEO," says Christina Reynolds, VP of Human Resources of Members First Credit Union. "Her leadership, coupled with the support of our esteemed management team, ensures a seamless transition, and reinforces our commitment to excellence in service."

As Members First Credit Union embarks on this new chapter under Michele's guidance, the commitment to putting members first remains unwavering. Together, the credit union will honor the legacy of Caryl Greene while charting a course toward a future filled with promise and possibility.

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#### **About Members First Credit Union:**

Members First Credit Union of Florida is a financial institution committed to serving its members with integrity, excellence, and a steadfast dedication to community. With a 70-year history rooted in service and a vision focused on the future, Members First Credit Union continues to be a trusted partner for financial success.

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