

Pensacola's 10-Year Strategic Plan

Pensacola is stepping boldly into a new era. The city is growing and changing, with a renewed focus on quality of life for everyone. As Pensacola evolves, the city needs a Strategic Plan, a shared vision for Pensacola's future that helps decide what priorities deserve our attention over the next 10 years. Working with Gehl, a renowned urban design and strategy firm, the city is crafting a plan to improve equity, resilience, and livability in Pensacola. This is Strive to Thrive: Pensacola 2035.

Mayor Reeves and The City of Pensacola invite you to help shape this vision. Anyone who lives, works, or visits Pensacola is invited to participate — please [follow this link](#) (or click the button to the right) to access the Visioning Survey, a 5-minute survey to tell us about how you experience Pensacola today and what you would like to see future investment in moving forward. Share with us your concerns, your hopes, and your dreams for the future of Pensacola! The survey is open until July 31, 2024.

The Survey complements other engagement efforts, including a public open house this summer to share ideas in-person with City staff and the Gehl team. Be on the lookout for pop-up surveys at events in your neighborhood throughout the summer.

Take the Pensacola Survey here:

<https://www.pensacola2035.com/>